



2018
in review

Women in Super & Mother's Day Classic Foundation



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Women in Super

25 years of being the voice of women in superannuation



"As women ... we can and should continue to address inequalities in superannuation and more general in society while ensuring that women and, indeed all Australians, achieve greater security and dignity in retirement through occupational superannuation, which is ours by right."

Mavis Robertson (1930 - 2015) – Superannuation Pioneer, Founder of Women in Super and Co-Founder of Mother's Day Classic

Women in Super (WIS) is a national advocacy and networking group for women working in the superannuation and wider financial services industries with over 3000 members across Australia.

In 2019, Women in Super has been the voice of women in superannuation for 25 years. As such, WIS has been advocating and working on behalf of women in Australia with government, opposition, unions, employer organisations, regulators, and superannuation funds to improve women's retirement outcomes and access to superannuation.

Making super fair for men and women

Since Women in Super's inception in 1994, we have achieved many positive changes and many women now get paid superannuation. However our work is still crucial: the Australian superannuation system, originating in 1992, is outdated, does not reflect changes in society and currently disadvantages women as outlined in our Make Super Fair campaign.

Women in Super started the Make Super Fair campaign in 2017 to achieve our mission and ensure **all** Australians - men and women - can retire with dignity and financial security.

OUR MISSION:

To achieve a superannuation system without gender bias, so all Australians can retire with dignity and financial security.

Women in Super, as a unique women's organisation focusing on super, also provides a multitude of networking and professional and personal development events for women.

Achieving gender equity

As part of our aim to achieve gender equality across all levels of organisations, our events are designed to encourage and support the women in our industry to take on leadership roles so they can amplify the voice of women in superannuation, act as drivers of change towards a fairer superannuation system and serve as role models and inspiration for other women to increase gender equity and diversity at work.



Women in Super is also the proud founder of the Mother's Day Classic which was created by WIS founder, Mavis Robertson, and the current Chair of the Mother's Day Classic Foundation, Louise Davidson.

Founders of the Mother's Day Classic walk and run – the largest contributor of funds to the National Breast Cancer Foundation in Australia

Mavis Robertson, in founding Women in Super in 1994, realised that there was a need for an organisation supporting the few women working in the superannuation industry and perhaps more importantly, a need to improve their super. The energetic superannuation pioneer, as she is often referred to, also realised that the major threat to a woman's life was breast cancer and so began the mission to establish an event to raise funds for urgently needed breast cancer research, to ensure women would reach retirement in the first place.

The Mother's Day Classic walk and run is now the largest contributor of funds to the National Breast Cancer Foundation (NBCF) for breast cancer research. And that research contributes not only to breakthroughs in understanding breast cancer but many other types of cancer.

Strong and ever growing support for WIS

Mavis would be extremely proud of the achievements of the team at the Mother's Day Classic Foundation, the industry super network for supporting the event and Women in Super for providing committee members and volunteers on the day. A day like no other that unites families and friends, brings together work colleagues and researchers, doctors and nurses to remember the millions touched by breast cancer.

Women in Super has been fortunate to have had long-term support from the not-for-profit superannuation industry. Many of

Women in Super's achievements in 2018 are your achievements

the funds continuously sign up 100% of their female employees as WIS members and support and sponsor our research, advocacy work and events. Our membership continues to grow, and we welcome all our new corporate and individual members who joined us in 2018, while thanking our long term ones.

The Australian Institute of Superannuation Trustees (AIST) has supported Women in Super since its early days. It provides a location for our National Office, collaborates on policy initiatives and enables us to leverage the industry super network.

Our achievements in 2018 are your achievements and we are pleased to share them with you on the following pages.

For a full list of our industry partners and corporate members see page 9.

Message from the Chair



Cate Wood
Chair, Women in Super

2019 will be an exciting year for Women in Super as we celebrate our 25th anniversary.

Back in 1991 when the Conference of Major Superannuation Funds (CMSF) began, its founder Mavis Robertson – who is also the founder of Women in Super – was struck by how few women from the superannuation and finance industry were attending the conference as trustees, funds executives or representatives of service providers. She also noticed that the few women were not fully included in networking events outside the conference.

Mavis Robertson decided to organise a special women's networking breakfast during the CMSF. This is how, just a couple of years later in 1994, Women in Super began.

Mavis, and a number of the women who were involved with the newly formed industry super funds were activists from the union movement with a history of seeking gender equality including improvements in superannuation. So right from the beginning

Women in Super focused on improving retirement outcomes for women as well as improving the career prospects of the women who worked in superannuation.

In the 80s, super only for 25% of working women

In the 1980's only 25% of working women had superannuation and many had minimal benefits as frequently employer contributions had not remained with the member when they left their employer to have or care for children. And some women had been forced to leave employment when they married!

Compulsory superannuation guarantee (SG) payments which belonged to the member would significantly improve access to superannuation - 76% of women now have superannuation.

Unfortunately the historical exclusion of women from superannuation, initially low SG contribution levels, delays in reaching 12% or 15% SG (as intended), super tax incentives that favour high income earners, and continued employment and pay inequity, mean that many women in their 50's and 60's are now facing poverty in retirement. Younger women will continue to retire with significantly less superannuation savings than men unless superannuation policy changes are made - particularly to target tax incentives to women on lower incomes.

The CMSF board and secretariat supported the development and work of Women in Super and this support has been continued by AIST (where Women in Super shares office space) including through policy collaboration, joint Women's Super Summits, the Super Springboard program and CMSF conference sessions.

Expositions in shopping centres

In the early years efforts were directed to building membership, establishing State Committees and organising events where the women who worked with funds and service providers could network and have professional development opportunities. WIS also developed and distributed "Fact Sheets" on issues of concern to women, held expositions in shopping centres

and campaigned to allow the splitting of superannuation in divorce settlements.

One of our greatest achievements must be the decision in 1996 to take on a charity project and raise funds for breast cancer research. Women in Super set about organising a community event and the Mother's Day Classic (MDC) was established in 1998. Over \$35 million has been raised since the event first began leading to significant advances in medical research, and improving the survival rates and understanding of breast cancer.

Support from funds crucial

Support from many of the industry funds has been crucial and HESTA led the way with a long term commitment to every female staff member joining WIS. CBUS followed this lead. Today many funds are corporate members ensuring their female staff are members of WIS.

Women in Super's policy and advocacy work has increased over recent years and this has often been in collaboration with profit to member industry bodies AIST and ISA, and funds. This work has contributed to the growing awareness of the Gender Super Gap which has seen funds develop special resources to assist female members and put pressure on successive Governments to adopt policies to help women increase their superannuation savings.

This work is exemplified by the campaign to save the Low Income Super Contribution (LISC – now called LISTO) and the introduction of our Make Super Fair campaign in 2017.

Impact of WIS on legislation

We can also be proud of the part we have played in both the Senate Inquiry into Women's Economic Security in Retirement in 2016 and more recently, through providing input to federal superannuation legislation changes and the Australian Labor Party policy platform.

We have evolved from a largely volunteer based organisation

into the organisation we know today consisting of a national Board of Directors, volunteer committees in states and territories, national sub committees and a small office based in Melbourne.

Our membership base has grown substantially, and a corporate membership program was introduced in 2014 to provide continuity of membership and financial stability as well as recognition of the support of our industry partners over many years.

We now have over 40 industry partners and corporate members Australia-wide who support us through membership, sponsorship, financial commitment to our research and advocacy programs and by encouraging staff to attend our events and participate in our committees.

We continue to play an important role in supporting and promoting the women who work in the superannuation industry and advocating for better retirement outcomes for women.

Success through committed members

I am proud of the long tradition and years of experience that WIS has developed in advocating on these important issues and the many committed members over the years who have contributed to our success in establishing ourselves as a respected voice representing women and their superannuation needs to Government, employers, unions, and the superannuation industry.

A particularly pleasing aspect of my involvement in Women in Super has been to witness the development of women through their participation in Women in Super where they have had the opportunity to develop and demonstrate skills beyond those in their paid employment. Women who have volunteered to assist others and in doing so have risen to hold leadership positions and are now able to exert influence to improve retirement outcomes for women and men. In particular, I would like to mention Fiona Reynolds, CEO of PRI and Louise Davidson, CEO of ACSI.

Here is to a future when super is fair for everyone.

Cate Wood National Chair, Women in Super

Message from the CEO



Women in Super is unique amongst women's organisations in focusing on women's access to superannuation and advocating for better retirement outcomes for women. Our influence and reputation as the voice of women in super has grown as have the number of organisations that actively seek our advice and opinion.

Make Super Fair Campaign

Our main advocacy priority for 2018 and into 2019, has been and will continue to be our Make Super Fair campaign which aims to change the current superannuation system that results in one third of women retiring with no super.

We are pleased that the Australian Labor Party has adopted four of our five policy recommendations on how to improve women's access to superannuation. We congratulate Senator Jenny McAllister on her commitment to this issue since she led the Senate Inquiry into Women's Economic Security in Retirement.

We also welcomed the announcement from the former Federal Minister for Women, Kelly O'Dwyer MP, in her Women's Economic Security Statement, that the compassionate grounds for the early release of superannuation would be extended to include domestic violence.

Looking forward to 2019, a federal election year, we have some exciting events planned and we are hopeful that we may finally make headway, together with the support of our members, the industry super network and those determined to make a difference, to taking the first steps towards creating a superannuation system without gender bias.

And last but certainly not least, in March we will be celebrating 25 years since we were first established as a women's networking breakfast at the Conference of Major Super Funds. Thank you to all our members, industry partners and corporate members for your support in 2018. We look forward to a great 2019.

Sandra Buckley CEO, Women in Super

2018 has been an extremely busy year for Women in Super.

Women in Super now has over 3000 members and we offered almost 100 inspirational events across Australia.

One of the highlights must include hosting Lucy Brogden, Chair of the National Mental Health Commission, as our National Road Show speaker. We also introduced a women's networking breakfast at the AIST Superannuation Investment Conference to add to our series of conference breakfasts which includes CMSF, ACSI and ASFA.

We are also proud of our growing number of professional development and scholarship programs for our members. We have established even more relationships with institutes like the Australian Institute of Superannuation Trustees (AIST); the Australian Graduate School of Management, University of New South Wales; Monash University Business School and the University of Queensland.

Industry partners

We would like to thank our founding partner AIST and the following corporate members and industry partners for their ongoing support and commitment to Women in Super.

- ACSI (Australian Council of Superannuation Investors)
- ACTU (Australian Council of Trade Unions)
- AIST (Australian Institute of Superannuation Trustees)
- ASFA (Australian Superannuation Funds Australia)
- AustralianSuper
- AvSuper (The Aviation Super Fund)
- CareSuper (The Industry Super Fund for Professionals)
- Catholic Super
- Cbus (Construction and Building Industry Super Fund)
- Challenger
- EISS Super (Energy Industries Superannuation Scheme)
- Energy Super
- ESSSuper (Emergency Services and State Super)
- First State Super
- Frontier Advisors
- Funds SA
- HESTA (Industry Super Fund for Health and Community Services)
- Hostplus
- Industry Fund Services
- Industry Super Australia
- ISPT (Industry Super Property Trust)
- JANA
- J.P. Morgan
- legalsuper
- Local Government Super
- LUCRF Super
- ME
- Media Super
- Mercer
- Mother's Day Classic Foundation
- MTAA Super
- NGS Super
- Northern Trust
- Prime Super
- PwC
- Rice Warner
- StatePlus
- Statewide Super
- Super SA
- Tasplan Super
- TWUSUPER (Transport Industry Super Fund)
- UniSuper (Industry Super Fund for Higher Education and Research)
- VicSuper
- WA Super



Make Super Fair campaign

In 2018, Women in Super continued to raise awareness and gain support for its Make Super Fair campaign launched in September 2017.

Make Super Fair is a five point policy plan to address the structural inequities in the current superannuation system that disadvantages women and on average sees them retire with 47% less superannuation than men. Why do women retire with less than men despite a highly educated female workforce and increased rates of female workforce participation? Because the current superannuation system is based on an uninterrupted, full time work life model that – not exclusively – but most commonly applies to men.

Originating in 1992, it is a system that does not factor in having and caring for children and caring responsibilities, for example sick partners and elderly parents, as well as major changes in

- The large amount of unpaid caring work by women throughout their lifetime which interrupts their paid working life which prevents them from getting super at all. According to the Australian Human Rights Commission
 - 95% of primary parental leave (outside the public sector) is taken by women who spend almost three times as much time taking care of children each day compared to men, and
 - women account for 68% of primary carers for older people and people with disability.
- A tax system that provides high income earners – mainly male – with advantages when it comes to tax concessions.

Women's super balances decline in their 30s

Research and statistics published by the Australian Tax Office, the Association of Superannuation Funds of Australia (ASFA) and the Australian Institute of Superannuation Trustees (AIST) in addition to reports prepared by the industry, regularly confirm that though male and female balances track well until late 20s, women's balances start to decline rapidly vis à vis men's balances in their early 30s. The effect of having children and caring for them on superannuation savings comes into play rather dramatically for women and their superannuation balances never recover.

Forecasts show that – unless we change the superannuation system and address the issue - by 2030 the retirement income gap is still expected to be 39% with average balances projected to be \$262,000 for women in contrast to \$432,000 for men.

Women in Super's Make Super Fair campaign aims to develop a fairer system that sees women – in fact all low-income earners – achieve greater economic security and dignity in retirement.



the way Australians engage in work today.

The major factors at play which are particularly gendered include:

- The current gender pay gap that in Australia for the last two decades has been sitting between 15% and 19% meaning that on average women working full-time earn at least around \$245 per week less than men and therefore accumulate less super in the first place.

1. Additional annual \$ 1000 government contribution into super for low income earners, to better support those with inadequate retirement savings.

2. No further delay to scheduled superannuation guarantee (SG) increases from 9.5% to 12%.

3. Pay SG on the Government paid parental scheme.

4. Remove the \$450 monthly income threshold on SG contributions.

5. Ongoing tracking of the gender super gap and publication of a gender impact statement for any changes to age pension or retirement income policy.

Rice Warner, a valued research partner of Women in Super, carried out modelling that was essential to the development of the Make Super Fair campaign. Giving low income earners an additional boost of \$1,000 p.a. to their superannuation accounts would cost \$2.7 billion per year. That is a meagre amount when compared to the annual \$32 billion of superannuation tax concessions delivered to high income earners.

Furthermore, it would be targeted at low income earners, most of whom are women who need government help to achieve economic security in retirement and the compound interest effect

would ensure a substantial boost to their final superannuation savings account balance thus removing dependence on the full Age Pension.

Preventing women from drifting into poverty

Without an additional contribution we will continue to see one third of women retiring with no super and increasing numbers of single women, 50 and over, retiring into poverty.

In 2018, we met with all political parties and received a commitment from the Australian Labor Party to enact most of our policy asks with an acknowledgement that more would need to be done to help low income earners avoid retirement poverty.

We have grown the grassroots support for our campaign and continue to regularly send out Make Super Fair newsletters to a growing number of supporters in addition to educating the public through attending and facilitating panel discussions, promotions at Women in Super events and publishing relevant media releases.



Scholarships 2018

“One of the biggest impediments to women going on boards is that they don’t think they can – boards have been traditionally male and women are more likely to consider it a big decision whereas men will think, ‘of course I can do it’.”

Fiona Trafford-Walker - now Director, Frontier Advisors (WIS member), in 1997

One of Women in Super’s core objectives since its early days is to provide education, training and support to women in the superannuation and finance industry to deepen their professional knowledge of superannuation and, most importantly, to develop essential personal and professional skills to encourage them to take on leadership positions.

This will increase the gender balance across senior management levels, give them a chance to act as change agents for fairer superannuation outcomes for women and increase the number of female role models. This is as relevant today as it was 25 years ago when WIS was founded and will continue to be Women in Super’s focus.

Highly sought after Women in Super scholarships

In 2018, Women in Super – on a national and state level - has offered 12 scholarships (including two new ones) in total with a record number of applications from highly qualified, passionate and committed women. Women in Super has established strong relationships with corporate members like Northern Trust and internationally renowned universities like the Australian Graduate School of Management of the University of New South Wales Business School and for the first time in 2018 Monash University’s Monash Business School.

Sharing our passion for empowering women through scholarships, they support us vividly as does the Australian Institute of Superannuation Trustees (AIST). They enable us to offer opportunities to our members, who would otherwise often not have the opportunity to participate in exceptional professional and personal development programs.

Women in Super CMSF Scholarship (National)



The annual WIS CMSF Scholarship enabled the recipient to attend the annual Conference of Major Super Funds (CMSF). It is the premier idea sharing and networking event for Australia’s \$1.4 trillion profit-to-member super sector providing thought leadership and invaluable practical insights. The conference is organised by the Australian Institute of Superannuation Trustees (AIST) which

supports the scholarship that is worth \$4,500. It covers conference registration and networking event fees as well as costs for flight and accommodations during the conference.

Recipient 2018: Pippa McKenzie, HESTA

New: Women in Super SA Newday Summit Scholarship

For the first time, in 2018 Women in Super awarded two scholarships to WIS SA members to attend the Newday Summit in Adelaide. The annual summit brings together global thought leaders to challenge participants to think in new ways and provide them with skills to become a leader with purpose and compassion. The scholarships were supported by the Newday Summit.

Recipients 2018:

- Hardeep Athwal, BDO
- Nina Lucas, Super SA

Women in Super and AGSM @ UNSW Business School Scholarship (NSW)

The Australian Graduate School of Management (AGSM) is part of Sydney’s prestigious University of New South Wales (UNSW) and offers world class general management, executive and leadership development programs. WIS in conjunction with AGSM @ UNSW Business School offered four WIS NSW members scholarships, each giving them the chance to attend one development program to further their leadership skills.

Recipients 2018:

- Miram Herold, IOOF
- Natalie Kalouche, Local Government Super
- Jayne Ker, Executive Manager, SuperConcepts
- Amy Teh, Colonial First State

New: Women in Super VIC and Monash University’s Monash Business School “Your Leadership Voice” Scholarship



Addressing particular challenges that women in leadership face, the “Your Leadership Voice” program offered by the renowned Monash Business School that is part of Melbourne’s Monash University, is designed to enhance women’s professional profiles and drive workplace transformation. In 2018, Women in Super in conjunction with Monash Business School for the first time launched a “Your Voice Leadership” Scholarship for one WIS VIC member worth almost \$10,000 for six days of learning, coaching and mentoring.

Recipient 2018: Natalie Lister, Industry Fund Services



“The scholarships Women in Super put forward are important as they help women grow personally and professionally, allow women to acquire new ideas and knowledge and build valuable networks within the superannuation industry. Attending these events has broadened my network, my confidence and leadership skills.”

Hardeep Athwal, Manager Superannuation, BDO & Women in Super Scholarship Winner 2018

Mavis Robertson Professional Development Scholarship (VIC)

Created to celebrate and support the career aspirations of women working in the superannuation industry and let the inspirational legacy of superannuation pioneer and founder of Women in Super, Mavis Robertson, continue, the “Mavis Robertson Professional Development Scholarship” is awarded each year to four WIS VIC members. Sponsored by our member Northern Trust, it enables them to develop their knowledge and leadership skills during a program of their choice up to \$2000.

Recipients 2018:

- Meggie Moody, Link Group
- Erin Newington, UniSuper
- Cathy Oddie, HESTA
- Pina Venn, TelstraSuper

Events 2018

In 2018, Women in Super offered a record number of almost 100 events across Australia. Some attracted over 550 attendees like our popular Christmas luncheons in Sydney and Melbourne. At some of our 'invitation only' events like our ASI Breakfast, we deliberately hosted less than 20 guests to enable focused discussions and outcomes.

A number of our events were 'member only' (networking, professional development events and scholarship programs), though, many of our larger events were open to non-members. Our broad array of speakers included leading experts and influential CEOs from the superannuation, investment and financial service sectors.

However, not all our events had a superannuation focus as we are convinced that we can equally learn from and be inspired by female and male speakers who show courage, dedication and determination to succeed in their field outside super and finance. These speakers ranged from Olympic Gold medalists to passionate individuals with a desire to change society for the better.

Our aim has been and will continue to be to bring women - and men - in the industry together; to provoke change and start discussions on topics of importance to our members and the women we advocate for aligning with our mission and vision.

We aim:

- to provide professional and personal development opportunities and to develop and strengthen women's leadership skills and encourage them to step up in their careers.
- to provide networking opportunities so women in the industry can establish new and broaden existing networks to gain professional and personal support

- to provide opportunities to deepen specific knowledge of the superannuation and finance industry and encourage women in general to take control of their superannuation and finances in order to achieve a dignified and secure retirement.

Below is a selection of our many events:



Super Daughters Day – connecting girls to the superannuation industry

In 2018, Women in Super launched its inaugural "Super Daughters Day" – an initiative led by Women in Super's CEO Sandra Buckley. Together with highly diverse and inspiring women - from graduate level to CEO – chosen for their passion for working in the superannuation industry, we specifically offered an event targeted at girls in high school.

We wanted to plant the seed early and encourage them to think about a career in the superannuation and finance industry and most importantly, to show them how broad the range of job opportunities can be in superannuation. Based on positive feedback, we will offer the event again in 2019.

Women in Super and Diversity Initiatives

Throughout its 25 years of existence, Women in Super has actively been involved in diversity initiatives at government level and engages with the superannuation industry and corporate members on ways to improve gender diversity and inclusive workplaces. In addition, WIS partners with corporate members to further industry diversity initiatives.

Diversity is a topic of conversation that comes up constantly when we are talking to our members. In November 2018, together with J.P. Morgan, Women in Super launched a Round Table on Diversity with the specific aim of bringing together a group of leaders to discuss the challenges that arise from time to time and the successes achieved so that we could learn from each other.

The initial Round Table was received extremely well. Hence in 2019 we will be running four more events in key states and territories to focus on specific areas of interest.



Step up & Stand out with Monash Business School



Diversity Round Table with J.P. Morgan



WIS Christmas Lunch, Sydney

More events 2018



WIS AGM Information session



WIS South Australia Networking event



WIS Networking breakfast at ASFA



WIS WA Professional Development session

National Road Show

In 2018, our eighth National Road Show took place and it proved to be another success and highlight in Women in Super's growing events calendar. Road Show events were held in all eight capital cities of Australia attracting almost 1000 Women in Super members as well as non-members.

Aiming to bring topical and thought-provoking presentations to a broad audience across the country, we again chose a topic that was highly relevant and a major concern across Australia: "Mental Health in the Workplace."

With currently one million Australians living with depression (1 in 5 of those being female and 1 in 8 being male) and two million Australians living with anxiety, we were fortunate to have the Chair and Commissioner of the National Mental Health Commission, Lucy Brogden, as our key note speaker.

Lucy is a highly regarded psychologist with a special focus on organisational psychology and is passionate and committed to helping others particularly in the workplace. She has held advisory roles with some of Australia's leading CEOs, Ministers and Chairs in investment banking, finance, law and government and in 2015 was announced as the winner in the Australian Financial Review and Westpac 100 Women of Influence Awards.

Given that the average Australian will spend a third of their life at work, Lucy Brogden was the perfect choice for our audience and her insight into what creates a mentally healthy workplace that enables people to thrive received highly positive feedback.

Starting with a workload that allows employees to get eight hours of sleep each night, developing workable



position descriptions and encouraging conversations about stress at work were some of the tips that Lucy shared.

There are often severe health consequences experienced by employees and their families dealing with mental health. Stress related issues and compensation costs are high for such claims – they account for up to \$480 million a year.

Women in Super committed to members' health

The National Road Show 2018 was supported by our sponsors Industry Super Holdings and the organisations it is comprised of – Industry Fund Services, IFM Investors, Industry Super Australia and The New Daily. Finally, we would like to thank SuperFriend for their support and provision of materials for distribution throughout the event.

Previous National Road Show speakers have included Rosie Batty (Domestic Violence advocate), Helen Conway (Workplace Gender Equality Agency), Elizabeth Broderick (former Federal Sex Discrimination Commissioner).

2018/2019 Committees

Board of directors

Cate Wood (National Chair)
Sandra Buckley (CEO/ National Secretary)
Melissa Birks
Nikki Brown
Robbie Campo
Katie Frazer
Sophie Horwood
Karen Lauf
Lata McNulty
Tasha Naige (Alternate Chair)
Teika Porrins-Chinnery
Carmen Ransley
Quyen Truong (Alternate Chair)
Nicole Webb
Bianca Wise

Past Members in 2018

Sandi Orleow

Audit, Risk & Finance (ARC) Committee

Karen Lauf (Chair)
Sandra Buckley
Claire Bessell
Jodie Bosler
Tom Kokkinos
Lata McNulty
Tochau Nguyen
Cate Wood

Past Members in 2018

Sandi Orleow

Policy Committee

Robbie Campo (Chair)
Sandra Buckley
Jenni Baxter
Mary Delahunty
Ailsa Goodwin
Sarah Goodwin
Winsome Hall
Sarah Hayes
Jorden Lam
Erin Sales
Pauline Taylor
Cate Wood

Past Members in 2018

Karen Volpato
Janet De Silva
Jayne Ker

Professional Development Committee

Laura Parr (Chair)
Alison Anthony
Sandra Buckley
Liz Brunetto
Marnie Fletcher
Susanna Gorogh
Megan Pham

Past Members in 2018

Renee Dewar

Make Super Fair PR

Alexis Harrison
Sarah Kelly
Emily Martyn
Georgie Purcell
Jessie Spiteri

ACT Committee

Nicole Webb (Chair)
Shan Badowski
Bridie Milne
Gianna Thomson

Past Members in 2018

Bianca D'Rosario
Akriti Suri

NSW Committee

Lata McNulty (Chair)
Nikki Brown (Deputy Chair)
Victoria Boast
Jodie Bosler
Sarah Cable
Sophie Dodson
Winsome Hall
Debbie Jensen
Melinda McMullan
Jeannene O'Day
Carly O'Keefe
Megan Pham
Dania Zinurova

Past Members in 2018

Sandi Orleow
Sandra Ingram

QLD Committee

Bianca Wise (Chair)
Liz Bassingthwaighte
Michelle Ceguerra
Morgann Crothers
Tenaiha Fletcher
Michelle Ingram
Ann Janssen
Melissa Lloyd
Tochau Nguyen
Jessica Penfold
Elly Wordsworth

Past Members in 2018

Liz Brunetto
Eloise Roberts
Karen Prins
Roberta Albrecht
Kylie Dallas

SA Committee

Sophie Horwood (Co-Chair)
Tasha Naige (Co-Chair)
Melanie Carvill
Jane Dharam
Lorna Harrison
Colleen Hogan
Asta McCormack
Belinda Owen
Julie Steed
Elle Stavrides

Past Members in 2018

Catherine Maguire
Thomay Gatis

TAS Committee

Carmen Ransley (Chair)
Claire Bessell
Nicole Bryant
Louise Pybus
Nicole Wighton

Past Members in 2018

Natalie Gillon
Amy Murphy
Jane Pederson

VIC Committee

Melissa Birks (Chair)
Katie Frazer (Deputy Chair)
Amanda Field
Ann-Marie Garry
Zoe Heath
Melissa Hillebrand
Nicki Howie
Karen Lauf
Aleisha McKenzie
Sally Mackey
Louise Mitchell

Past Members in 2018

Renae Anderson

WA Committee

Teika Porrins-Chinnery (Co-Chair)
Quyen Truong (Co-Chair)
Janice Jones
Susan Joyce
Leanne Nunn
Debra Watson

Past Members in 2018

Anne King
Kelly Shay

VIC Christmas Committee

Ann-Marie Garry (Chair)
Sally Callaghan
Laura Carbune
Jess Dridan
Bethan Hart
Zoe Heath
Emma Longmore
Melanie Munro
Elizabeth Paligora
Marlene Sadhai
Pina Venn

Past Members in 2018

Lindsay Mackay
Roz Shaw

NSW Christmas Committee

Eva Alexandratos
Victoria Boast
Elly Brown
Florence Lu
Caroline Masters
Jodie Petterson
Jean Turner-Chapman
Dania Zinurova

Past Members in 2018

Sandra Ingram
Sandi Orleow

Mother's Day Classic Foundation

The Mother's Day Classic (MDC) is held in all capital cities and more than 85 regional/metropolitan locations across Australia. More than 100,000 family and friends come together on Mother's Day to participate, celebrate, raise funds and pay tribute to those affected by breast cancer.

In 21 years we've raised over \$35 million for breast cancer research.

In quantifiable terms much has been achieved, in 1994 the five-year survival rate for women with breast cancer was 79 percent and today it's 91 percent. That equates to funding 64 research projects and more than 250 Australian scientists.

When the MDC commenced in the 1990s, there was limited research or fundraising for cancer, especially women's cancers. At the time, superannuation funds, especially those with large female memberships, were seeing that breast cancer featured strongly in the highest group of diseases for accessing death and disability benefits.

In 1998, Women in Super determined that breast cancer research would be of the greatest assistance for their fund members. Women in Super sees their involvement in the MDC as an important investment in the future health of Australian women, so they can enjoy a happy and healthy retirement.

The Mother's Day Classic offers the opportunity for organisations to genuinely contribute to improving the health and wellbeing of Australian women through raising funds for cancer research and promoting healthy lifestyles.

Message from the Chair

The 2018 Women in Super Mother's Day Classic marked our 21st anniversary and it represented our 21-year partnership with the National Breast Cancer Foundation (NBCF).

We have now funded 64 research programs and more than 250 Australian scientists.

In October, the 2018 Women in Super Mother's Day Classic was delighted to boost this contribution by donating \$2.1 million to the NBCF to fund life-saving breast cancer research.

There is no doubt that targeted breast cancer research is positively impacting five-year breast cancer survival rates. Since the MDC commenced, these have improved from 76 per cent to 91 per cent. These statistics tell us that the NBCF's strategy in funding world-class breast cancer research puts us on track for a better future for those affected by breast cancer.

This year we honoured three significant fundraisers. Kevin O'Sullivan and Lauren Couter made it to the Classic Legends Club for passing the individual fundraising figure of \$100,000 over their years of participation. Kristy Woodlands who became a Classic Champion for raising over \$25,000 with the support of Team Woody.

We were also delighted to award Jan Bickerton from the Gold Coast the 2018 Exceptional Committee Member of the Year Award and Janet Franan from Canberra the 2018 On-the-Day Volunteer Award. Both are long serving contributors to the MDC.

As organisers, we are truly humbled by the thousands of friends, families, volunteer, fundraisers and sponsors who have made this such a special event and in their own way contributed to its longevity. Without this support our event would not be the wonderful 21-year success story that it is.



Louise Davidson
Chair, Mother's Day Classic Foundation

A big thank you to our directors, chairs of the National Advisory Committee, MDC committees and regional hosts across the country, and the small team at the national office, all of who work with energy, passion and a determination to make a difference.

Louise Davidson
Chair and Co-founder, Mother's Day Classic Foundation



Message from the CEO

In 2018, the Mother's Day Classic rolled out its strategy to volunteer committees across the country. The united vision was to celebrate, focusing on delivering an event that keeps generations of families, friends, teams and colleagues coming back, while continuing to advocate for the cause and raise awareness of breast cancer.

A significant component of our strategy was to create a memorable event experience that would inspire and motivate all who took part. Our new innovations produced many highlights.

For the first time this year we introduced a survivor wave, where we invited breast cancer survivors, their family and friends, to unite together at the start of the walk – crossing the start line in solidarity to show that we are stronger together.

In addition, we rolled out Tribute Tunnels at all capital cities; a tunnel of images of those individuals who had inspired us to fundraise and take part in the MDC – this became a poignant focal point at the finish line.

Our partners and sponsors joined us in the main arenas across the country as we focused on celebration – creating a world of entertainment and fun for all.

But the Mother's Day Classic continues to offer more than just one day. We worked closely with our partnering organisations, engaging their staff in volunteering opportunities and fundraising activities, empowering staff philanthropy and giving back. This was further supported by our annual Partners Forum, which this year examined authentic engagement with speakers from HCF, Link Group, Running Divas, Boobs on the Run and the ACTU – all sharing their learnings on how they authentically engage with their clients, members and teams.

Our community ambassadors continue to be an inspiration to us all, and this year has been no different. They share their personal breast cancer stories with their own networks, our participants and the media. It's humbling to work with such caring and amazing people – and we thank them for their incredible contribution.



Sharon Morris
CEO, Mother's Day Classic Foundation

I'd also like to thank the MDC Foundation Board for their support and strategic guidance, as well as our staff and MDC organising committees who generously give their time, passion and insights to help us deliver an inspirational community event that makes a difference.

We are committed to raise \$40 million by 2020.

We look forward to you joining us on the 12 May 2019. If you can't make it on the day, remember to support us in spirit.

Sharon Morris
CEO Mother's Day Classic Foundation

2018 Committees

MDC Foundation LTD Board

Lorraine Berends, Director
Louise Davidson, Chair
Janet de Silva, Director
Heather Gray, Director
Sharon Morris, Company Secretary/
Director
Nicole Osborne, Director
Catherine Wood, Director
Thomay Gatis, Director
Robert Pickering, Director
Stephen Reilly, Director
Anne-Marie Corboy, Director

Adelaide Committee

Thomay Gatis (Chair)
Peter Barry
Sue Green
Darren Wunderer
Lyndy Symonds
Shirley Sutherland
Darrilyn Wood
Christine Katic

Brisbane Committee

Kimberley Warriner (Chair)
Rina Gualtieri
Judi Adams
Tiana Bayne
Kristy Sinclair
Andrew Lowien
Jacqui Beagley
Michelle Ingram
Belinda Eaton
Brydie Morris

Canberra Committee

Sue Field (co-Chair)
Natalie Rayner (co-Chair)
Louise Bilston
Katie Bogg
Nikki Brown
Bina Brown
Naomi Hales
Rhonda Locker
Mandi Luxford
Angela Oplantzakakis
Paula Svarcas
Cate Wood
Cree McCrae

Darwin Committee

Jane Sheridan (Chair)

Gold Coast Committee

Elishia Gauld, (Chair)
Alison Lake
Robyn Cameron
Stephanie Murray
Annette Moon
Jan Bickerton
Kat Officer
Libby O'Rourke
Joanne Fenton

Hobart Committee

Jessica Holmstrom (Chair)
Margaret Williams
Shane Hamel
Dianne DiMartino
Claire Bessell
Erin Kemp

Melbourne Committee

Loretta Drago (Chair)
Naz Kosaros
Kelly Busfield
Shirley Hamel
Amiranda Nesci
Zahra Afaghi
Lisa Neatherway
Jacquie Vains
Sue Schlesinger

NSW Committee

Winsome Hall (Chair)
Victoria Boast
Daniel Bofinger
Andrew Broadbent
Jane Byrne
Celeste Carls
Angel Chen
Kristina Coffey
Sophie Dalton
Gillian Dowell
Emily Eriksson
Lauren Finn
Louise Green
Jennifer Kaiser
Sue Landers
Hellen Leang
Christine Leonard
Jason Lu
Caroline Masters
Zoe McHugh
Melanie McQuire
Sarah O'Brien
Agnieszka Perkins
Emma Pringle
Stephanie Quach
Nicholas Robertson

Karel Tomita
Pauline Tran
Nicholas Viet
Melanie Warman
Ellie Wilbraham
Fiona Wong
Ethan Huang

Perth Committee

James Moore (Chair)
Leanne Nunn
Igor Zecic
Michael Hall
Teika Porriins
Husna Jamal
Emilie Jones
Novita Jelas
Katie McDonald

Regional Chairs

Alana Sciacca - Innisfail, QLD
Allison Hunter - Kalgoorlie Boulder, WA
Amy Baudinette - Colac, VIC
Angela Jones - Sale, VIC
Annabelle Ottens - Clare Valley, SA
Averyll Loft - Wycheproof, VIC
Ben Cook - Bendigo, VIC
Brenda Bruce, Alice Springs, NT
Bridget Kerans - Magnetic Island, QLD
Brooke Forrest - Wickham, WA
Caroline Donohue - Wonthaggi, VIC
Caroline Stone - Wangaratta, VIC
Charlotte Lindsay - Mansfield, VIC
Cyndy Mombelli - Cairns, QLD
Danny Boyden - Joyner, QLD
Dawn Mansfield - Mackay, QLD
Denise Kibby - Flinders, VIC
Dianna McKellar - Balnarring-Somers, VIC

Donna Matheson - Armidale, NSW
Dr Ramesh - Bunbury, WA
Effie Mavrakis - Eynesbury, VIC
Eliza Carige - Hervey Bay, QLD
Eliza Handbury - Lucindale, SA
Elyce Ruhle - Roma, QLD
Emma Battelley - Port Hedland, WA
Erynne Trotter - Geelong, VIC
Fiona Miller - Cohuna, VIC
Gai Byrne - Merimbula, NSW
Glenn Mackinnon,
Albury-Wodonga, VIC
Grant Plecas - Wollongong, NSW
Han-Mari Roets - Newman, WA
Hayley King - Sunshine Coast, QLD
Helen McFarlane - Batemans Bay, NSW
Helen Rigby - St Arnaud, VIC
Janine English - Horsham, VIC
Jennifer Roth - Monto, QLD
Jess Milne - Tin Can Bay, QLD
Jo Parker - Ballina, NSW
Jude Millard - Broome, NT
Judy Rantall - Warrnambool, VIC
Karen Blomquist - Traralgon/
Toongabbie, VIC
Karen Stillman - Alexandra, VIC
Karly Goss - Drouin, VIC
Kassy O'Kelly - Bairnsdale, VIC
Kathy Fuller - Shepparton, VIC
Katina Taifalos - Kurrimine Beach, QLD
Kerri Jennings - Portland, VIC
Kerry Wilson - Stawell, VIC
Kezia Talbot - Girgarre, VIC
Kim Sutton - Tocumwal, NSW
Kim Walton - Lilydale, VIC
Kylie Bulmer - Port Macquarie, NSW
Kylie Douglas - Mitchell, QLD
Kylie Thomas - Kyogle, NSW
Lauren Gregory - Weipa, QLD
Lauren Reed - Katherine, NT
Marg Lewis - Forster, NSW

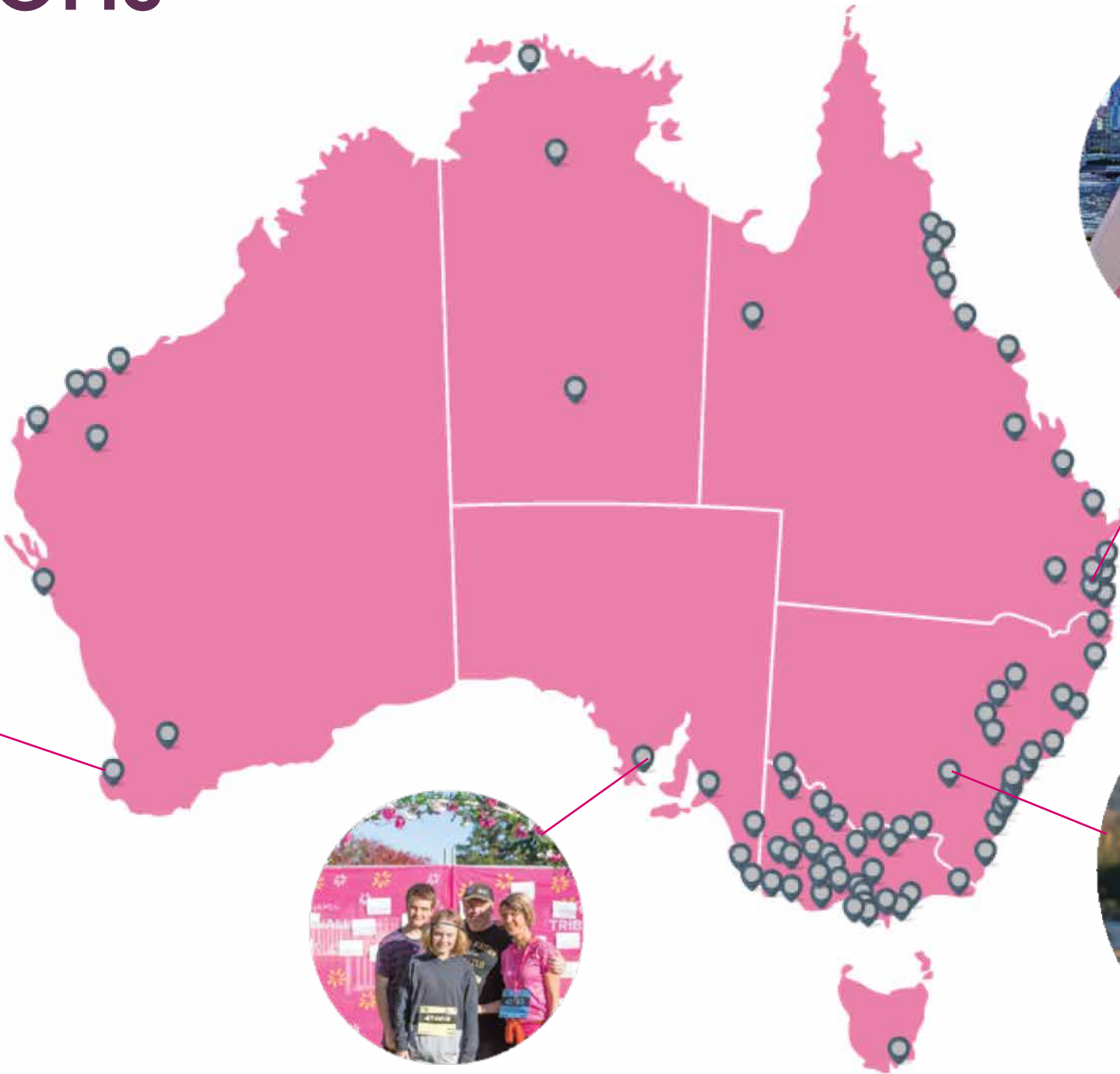
Mark O'Connell - Toowoomba, QLD
Michelle Hewett - Mildura, VIC
Mick Freeman - Wondai, QLD
Narelle Frichot - Hamilton, QLD
Natalia Mudge - Davistown, NSW
Nick Hall - Dampier, WA
Peter Annis-Brown - Tamworth, NSW
Peter Collins - Mount Gambier, SA
Rebecca Koroneos - Ballarat, VIC
Renee Henry - Huskisson, NSW
Renee Platt - Gawler, SA
Rhonda Gillard - Bemm River, VIC
Sandra Rotunno - Lysterfield, VIC
Sarah Rice - Tannum Sands, QLD
Sheena Tierney - Newcastle, VIC
Thai Tyquin - Camden, NSW
Tracey Webb - Bridgewater on
Loddon, VIC
Tricia Nankiville - Geraldton, WA
Wendy Wockner - Mount Isa, QLD
Yvonne Shaw - Forbes, NSW

*Special thanks and
acknowledgment to our
Chairs who are stepping
down in 2018 –*

Kimberley Warriner
Sue Field and Natalie Rayner
Elishia Gould
Jessica Holmstrom
James Moore

2018 event locations

Number of events
Victoria: 31
New South Wales: 18
Queensland: 19
Western Australia: 9
South Australia: 5
Northern Territory: 3
Tasmania: 1
Australian Capital Territory: 1



One in eight

The 2018 marketing campaign told the human story of the statistic that 1 in 8 Australian women will be diagnosed with breast cancer in their lifetime.

Our main video campaign featured six people personally affected by breast cancer. Each one stated who their 1 in 8 was...1 in 8 is my sister, 1 in 8 is my wife, 1 in 8 is me. These ambassadors encouraged Australians to 'Walk all over breast cancer' in 2018.

We offer our sincere gratitude to these six everyday people who came forward and shared their stories as a way of raising awareness on how a breast cancer diagnosis affects the individual, their family and indeed the larger community.

They provided us all with further inspiration to come together and make a difference to the lives of anyone touched by breast cancer.



*1 in 8 is my sister
Bree McCabe*



*1 in 8 is me
Auntie Pam Pederson*



*1 in 8 is my mum
Loretta Drago*



*1 in 8 is my mum
Rhonda Gillard*



*1 in 8 is me
Kristy Woodlands*



*1 in 8 is my wife
Tim Gibson*



A special thank you

The following partners, sponsors, alliances, community ambassadors and fundraisers deserve special recognition for their efforts and support of the Mother's Day Classic in 2018.

Community Ambassadors

Joe Wrin
Robyn Bailey
Kristy Woodlands
Mary-Jane Courage
Lauren Couter
Nikole Neal
Saroja Wickremasinghe
Emily Chinn
Lea Major
Annette McCormick
Emma Stark
Fiona Harrington
Nicole Georgiadis



Amy Gillman speaking at MDC Melbourne

Bridgette Purton
Lauren Reed
Alana Pirrone
Mary Doyle
Molly Robertson
Colin Sharpe
Dawn Leicester
Ross Clennett
Meredith Whitaker
Hannah Whitaker
Louise Richardson
Amy Gillman
Alana Richardson
Sam Webb
Anton Sklavos
Bree McCabe
Meri Rametta
Sarah Gladman
Dawn Gleeson
Trevor Gleeson
Suzanne Holden
Danielle Langsworth
Lee-Anne Murdoch
Emma Maiden
Harmony Southern
Sharon Duff
Bronwyn Williams
Bron Watson
Alex McKay
Jess Higgins
Lori Luhrmann
Lisa Hayden

Alliance Organisations

Athletics Australia
Dragons Abreast Australia
Motherless Daughters Australia
Running Divas
Running Mums Australia
Zonta International
Womensport & Recreation Tasmania Inc. (WSRT)
Womens AFL Masters
YMCA

Sponsors & partners

Major sponsor
ME

GoldSponsors
Amcal
HCF
HESTA
Link Group

National media partners
Channel 9
The New Daily
The Shannon Company

Supporting partner
Australian Institute of Superannuation Trustees

National silver sponsors
AIA
AustralianSuper
CareSuper
Cbus
Hostplus
ISPT

NGS Super
Nutrimetics

Supporters and suppliers
Hall and Wilcox
Industry Super Funds
Linfox
PKF

Kids Zone Sponsor
MyLife MySuper

2018 Classic Legends Inductees

Participants who have raised \$100,000+ for the Mother's Day Classic cumulatively over the years.

Kevin O'Sullivan
Lauren Couter

2018 Classic Champions Inductees

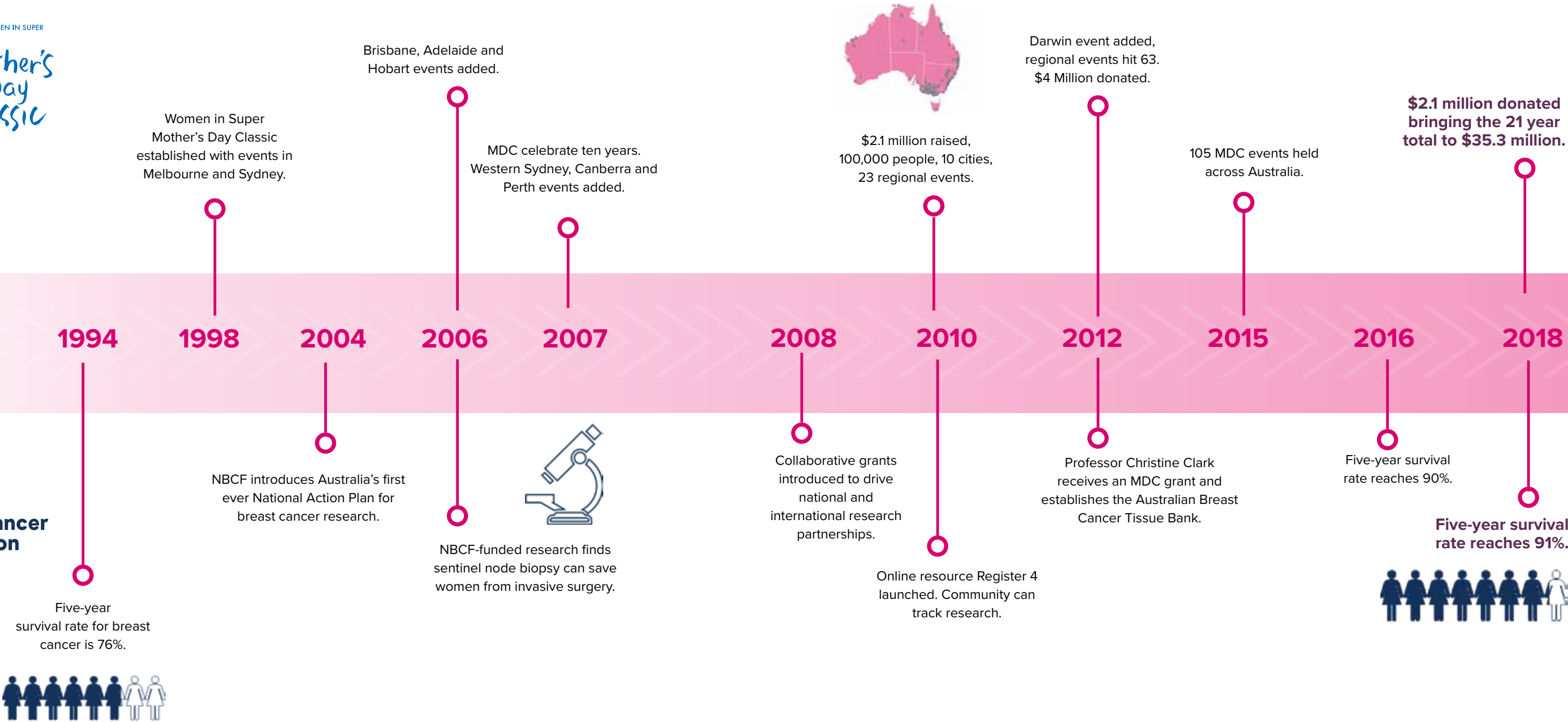
Participants who have raised \$25,000+ for the Mother's Day Classic cumulatively over the years.

Kristy Woodlands (Team Woody)



Kevin O'Sullivan receiving Classic Legend award

The impact of fundraising



NBCF research projects

Recent research projects

In 2018 MDC announced the funding of the following NBCF research projects:

Dr Philip Gregory
University of South Australia

Start year: 2018 End Year: 2020

Project: miR-342 – a novel suppressor of a pro-metastatic gene network in triple negative breast cancer.

Dr Jane Oliaro
The University of Melbourne

Start year: 2018 End year: 2021

Project: Investigating novel combination therapies to enhance anti-tumour immunity in breast cancer.

Associate Professor Georgia Halkett
Curtin University

Start year: 2018 End year: 2020

Testing the feasibility of a support intervention for transitioning back to 'good' work following breast cancer.

Professor Kenneth O'Byrne
Queensland University of Technology

Start year: 2018 End Year: 2020

Project: Defining SASH1 as a predictive biomarker for breast cancer therapy.

Dr Daniel Schmidt
Monash University

Start year: 2018 End year: 2020

Project: Development of automated measures from mammograms that predict masking and risk of breast cancer.

The Mavis Robertson Fellowship

The Mavis Robertson Fellowship was established in 2011 and is awarded each year to a female Principal Investigator considered by NBCF to exhibit the greatest promise as a leader in breast cancer research in Australia.

Mavis Robertson was a founder of the Women in Super Mother's Day Classic and a Trustee of NBCF for over 10 years. Since 1998 the Women in Super Mother's Day Classic has raised over \$35 million for breast cancer research and remains the most significant single donor to the NBCF.

In 2018 the Fellowship was awarded to Dr Clare Slaney from the Peter MacCallum Cancer Centre in Victoria.


Dr Slaney's research project is titled: "Using Lessons from toxic shock syndrome to enhance breast cancer immunotherapy." The fellowship will provide \$10,000 to help Dr Slaney further her academic and professional goals.



Dr Clare Slaney
Recipient of the Mavis Robertson
Fellowship 2018

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Mother's Day Classic



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ABOUT THIS REPORT

This report is designed to give our stakeholders an insight into the diversity of work delivered by Women in Super and the MDC Foundation Limited. It provides details of our activities during the 2018 calendar year.

This report is produced by Women in Super (ABN 91 896 877 254) and MDC Foundation Limited (ABN 604 328 994).
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All donations over \$2 are tax deductible.

