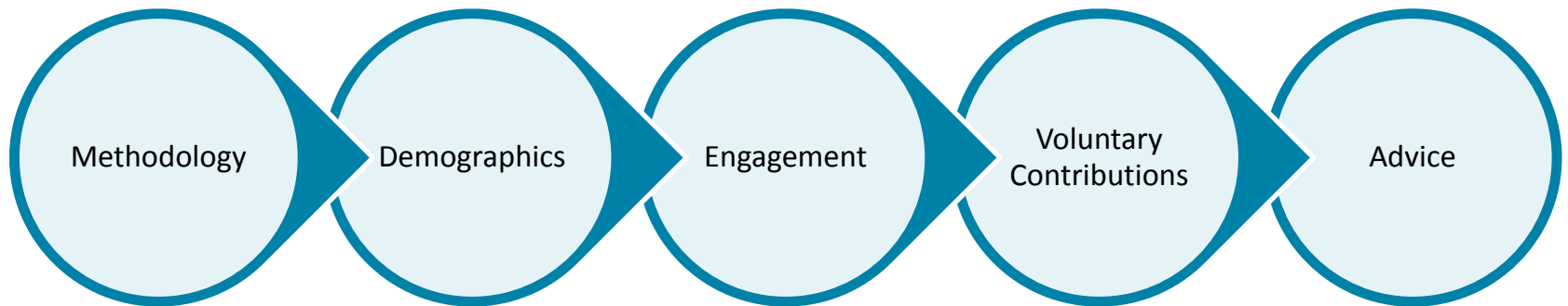


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Female Voluntary Contribution Research

Agenda



Methodology

Quantitative

- Member data



Qualitative

- Member Survey

Participants - Quantitative

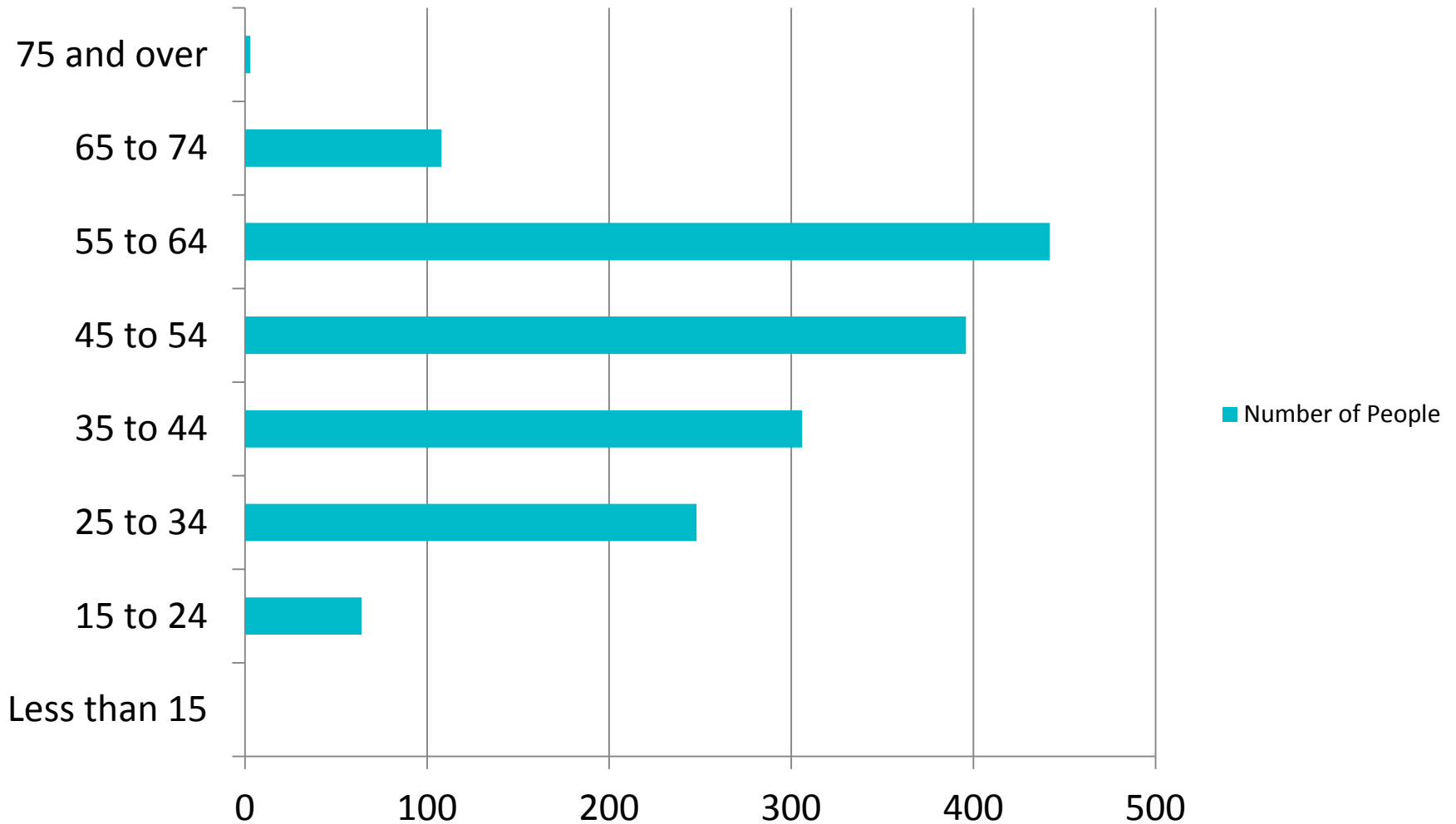
Funds		
Auscoal	ING Direct	REST
Austsafe	KINETIC	Statewide
Commonwealth Bank Group Superannuation Fund	Media Super	Suncorp
Equipsuper	Mercer	Sunsuper
First State Super	MTAA	Telstra Super
Guild	NGS Super	VicSuper
HESTA	Plum	
HOSTPLUS	QSuper	

Participants - Qualitative

Funds
Austsafe
CARE
HESTA
Suncorp
Telstra Super

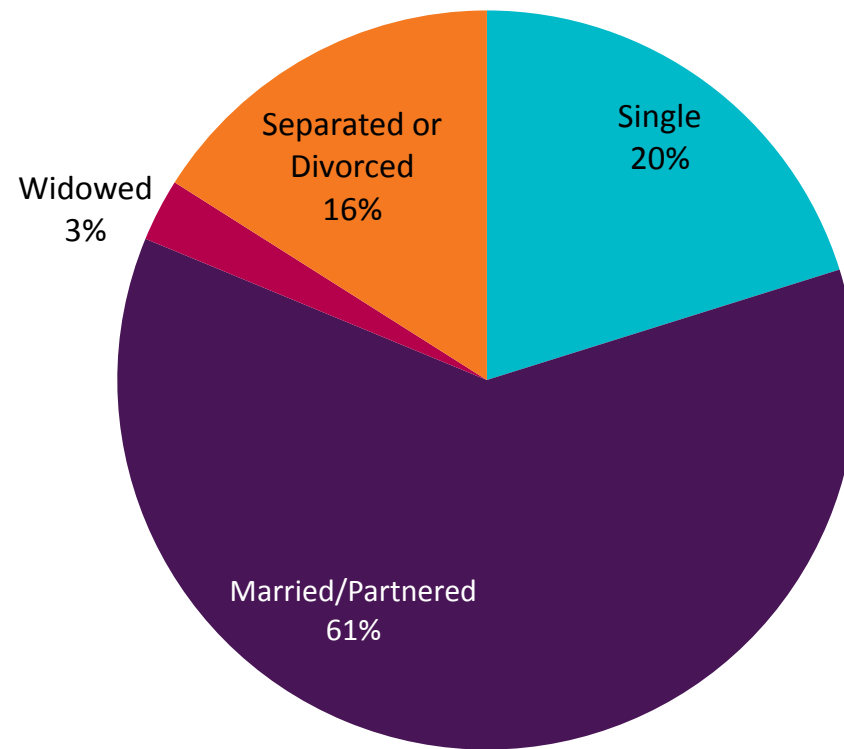
Demographics

Age



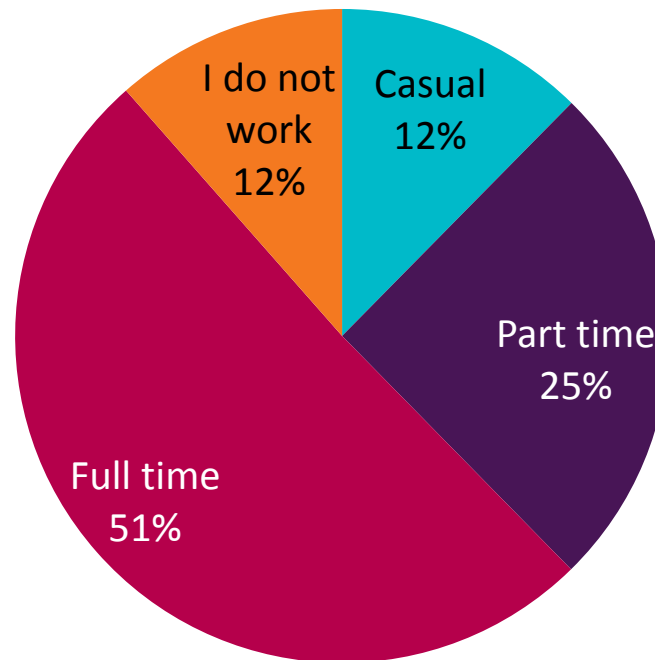
Marital status

Marital status



Working status

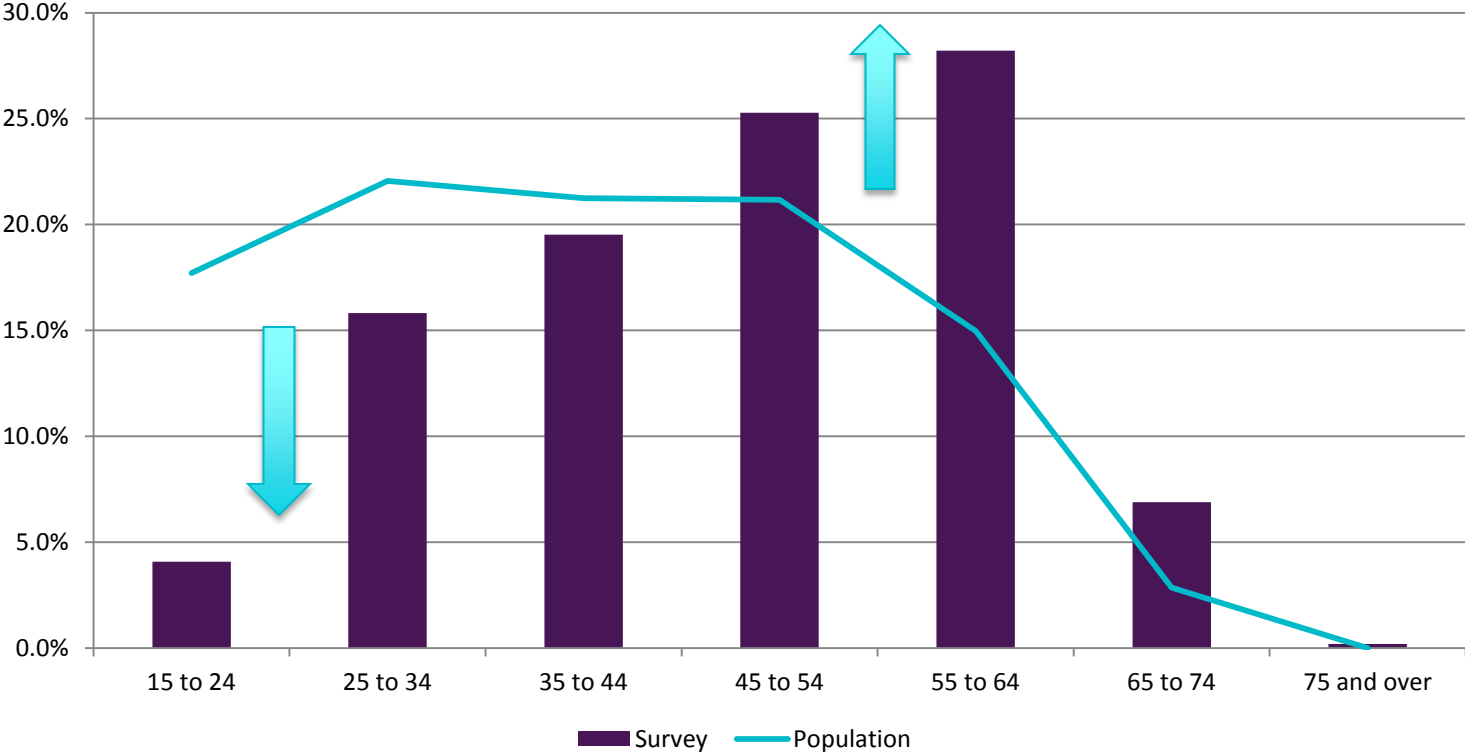
Working status



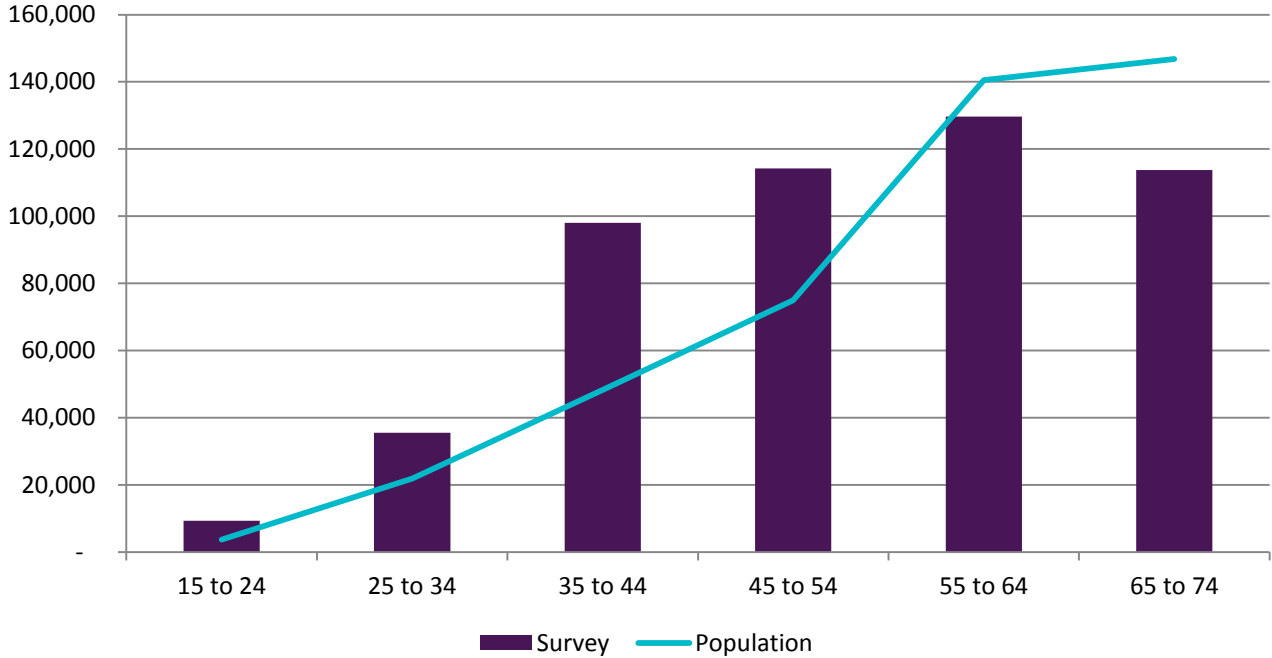
A large teal-colored trapezoidal shape that tapers from left to right, serving as a background for the text.

Engagement

Age versus population

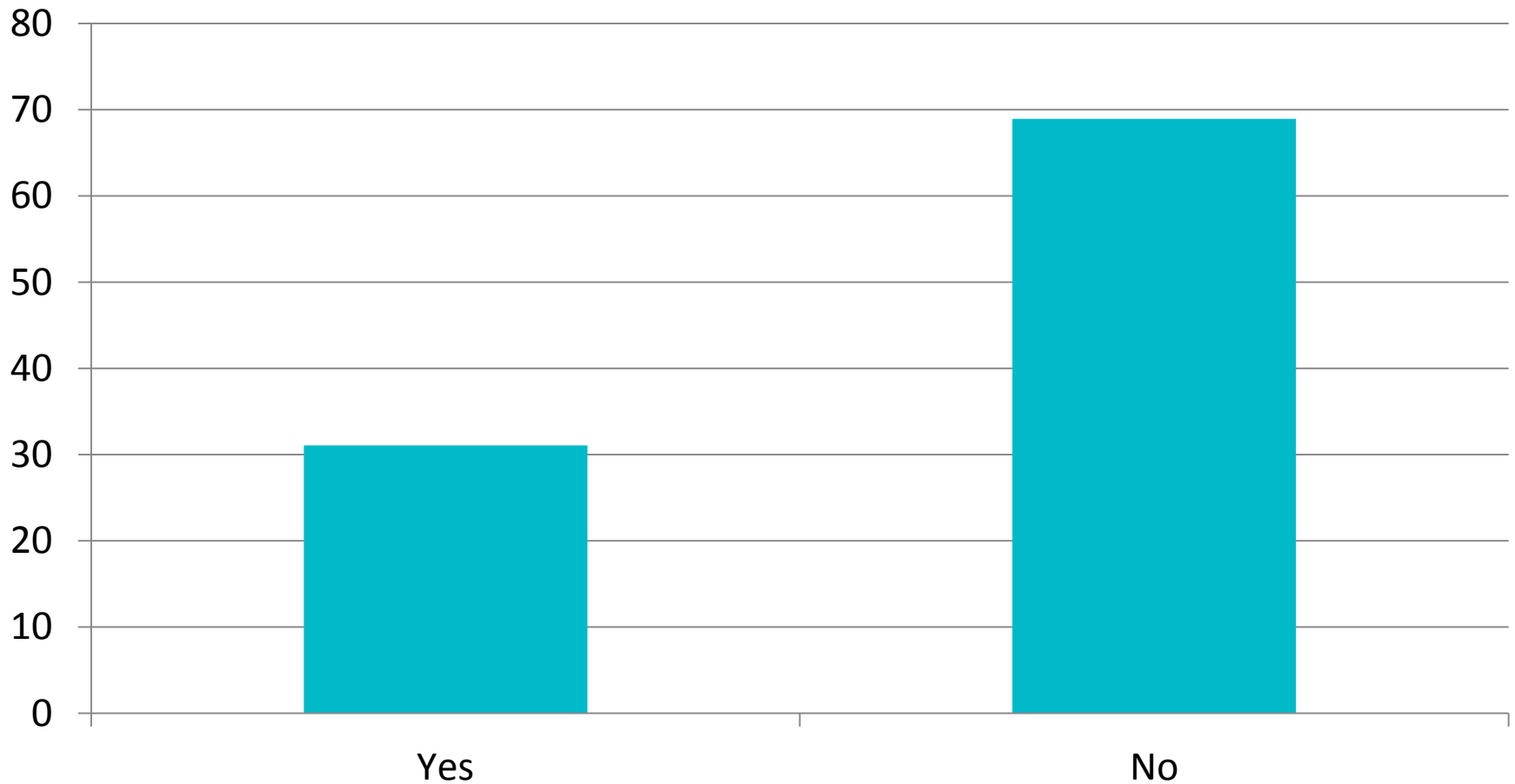


Account balance



Retirement Income

Do you know your retirement income needs?

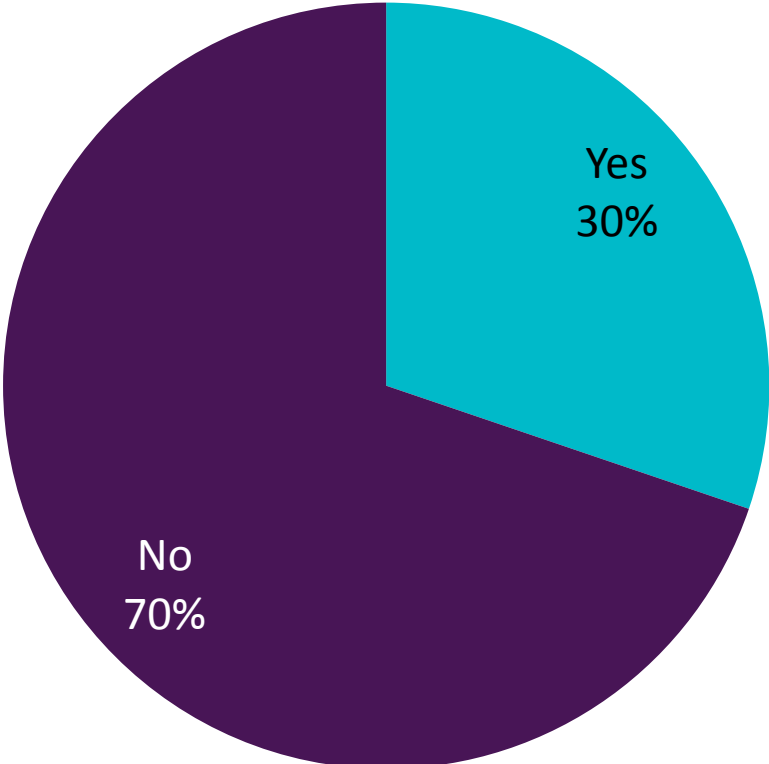


A teal-colored trapezoidal graphic on the left side of the page, with a white background on the right. The text is centered within the teal area.

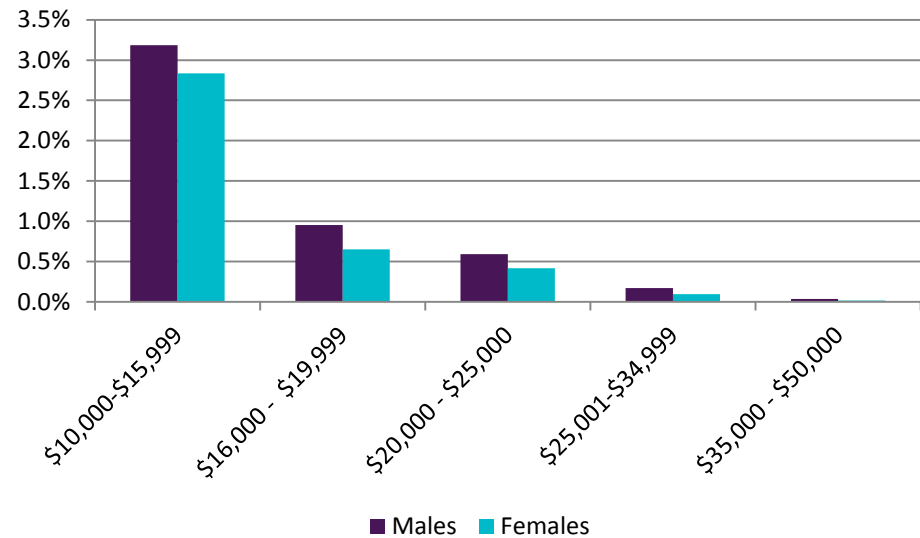
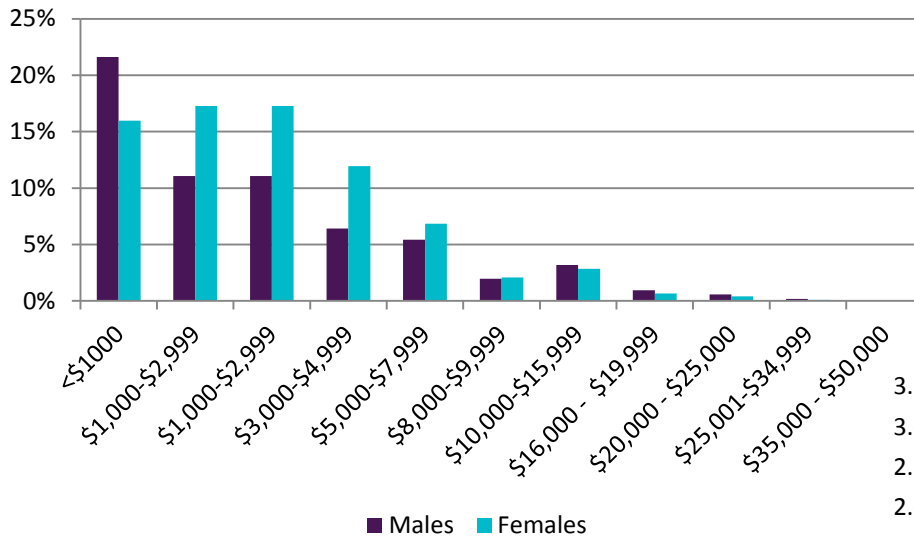
Voluntary Contributions

Voluntary contributions

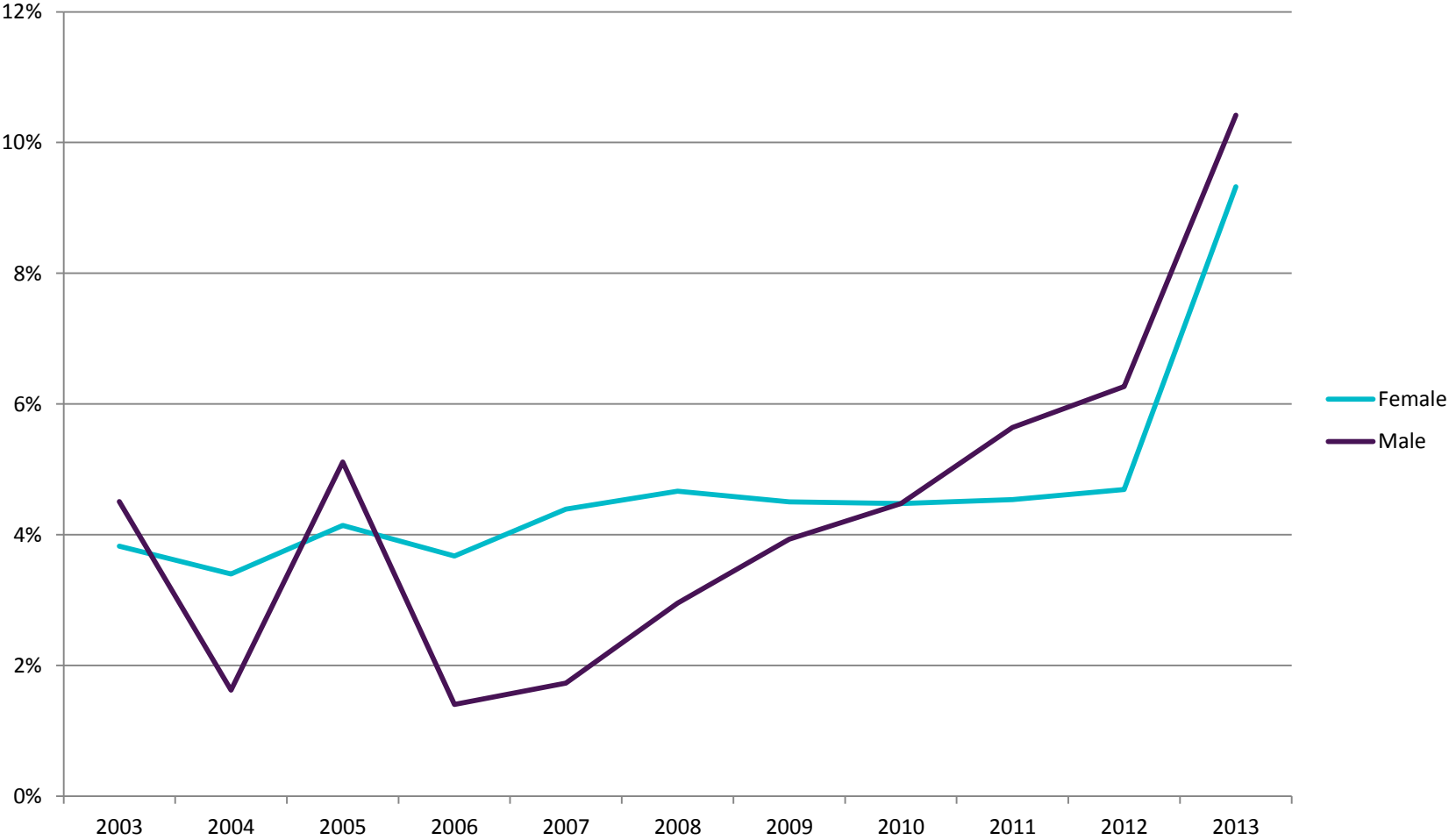
Voluntary Contributions



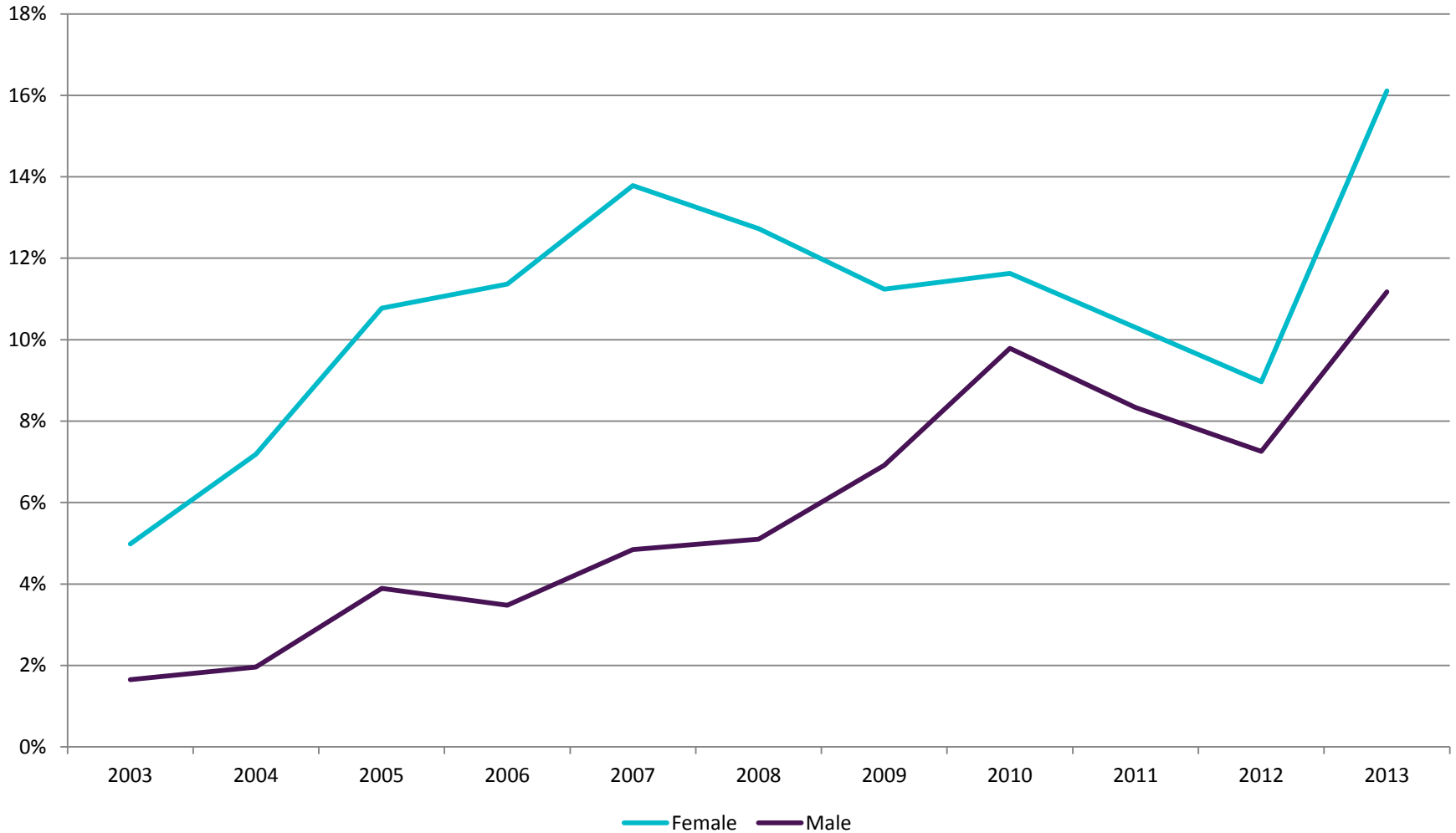
Concessional Contributions - Size



Proportion of members contributing – concessional

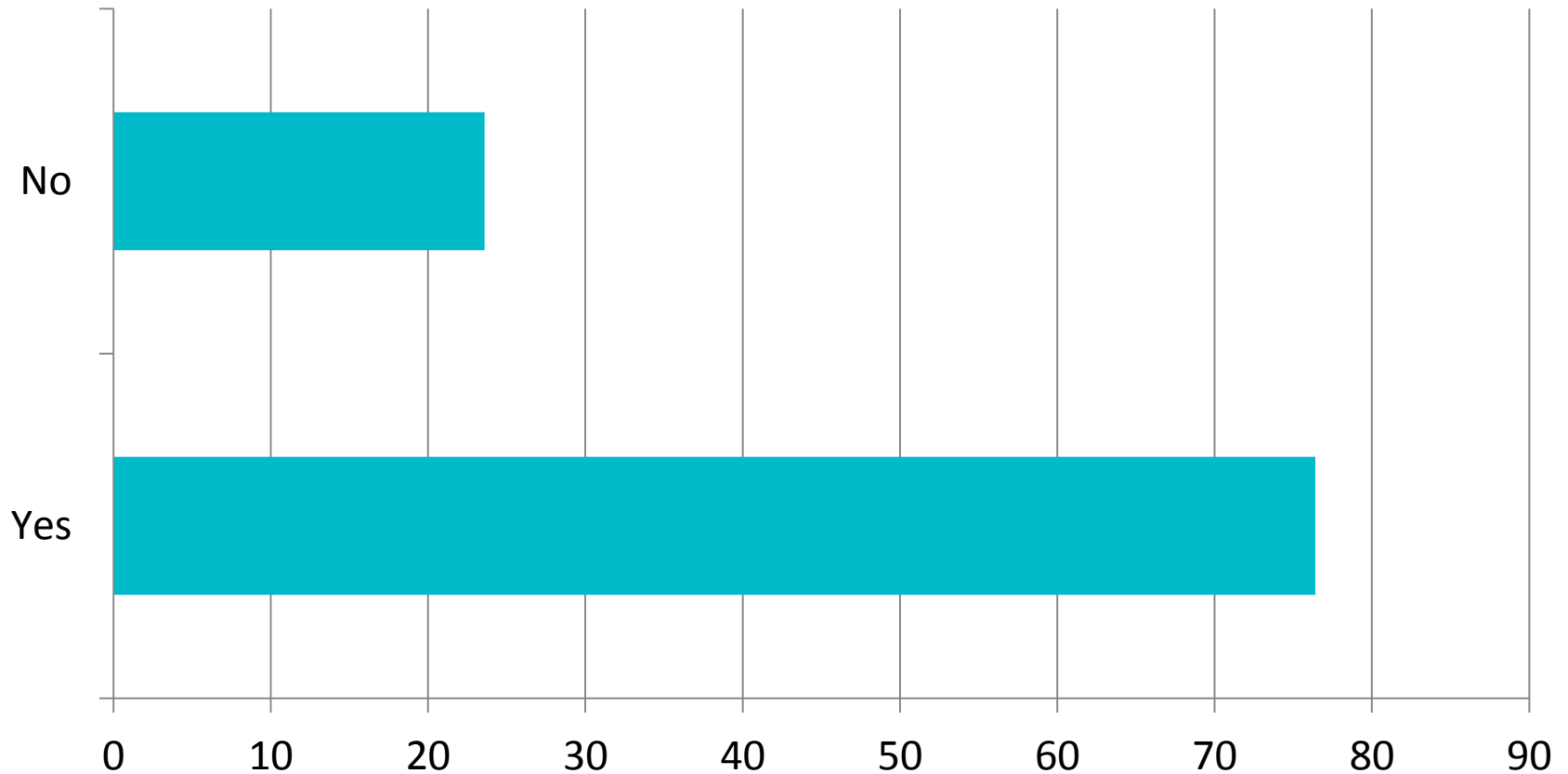


Proportion of members contributing – non-concessional



Co-contribution

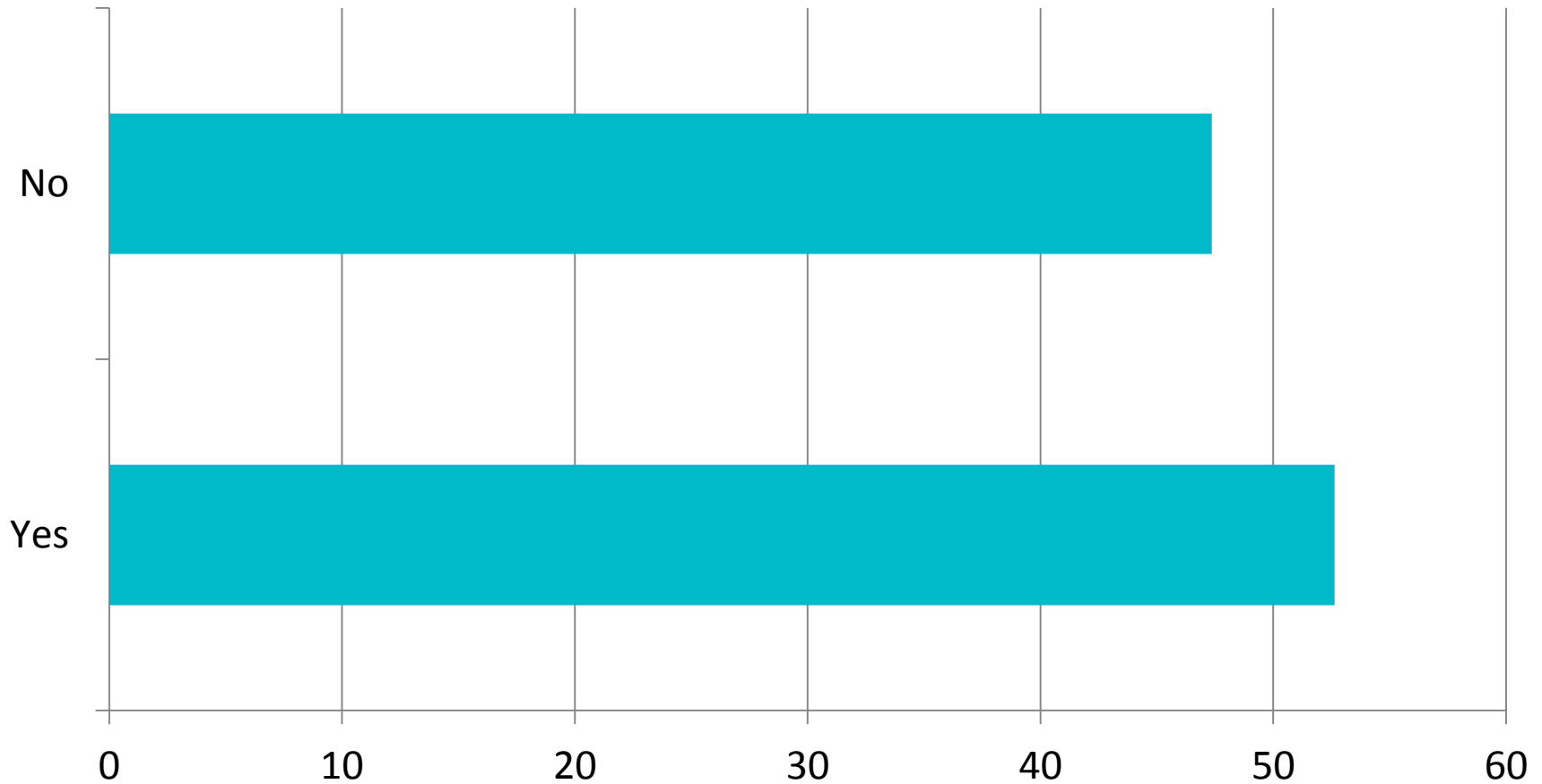
Are you aware of the co-contribution?



* Note this question was limited to those eligible for the co-contribution

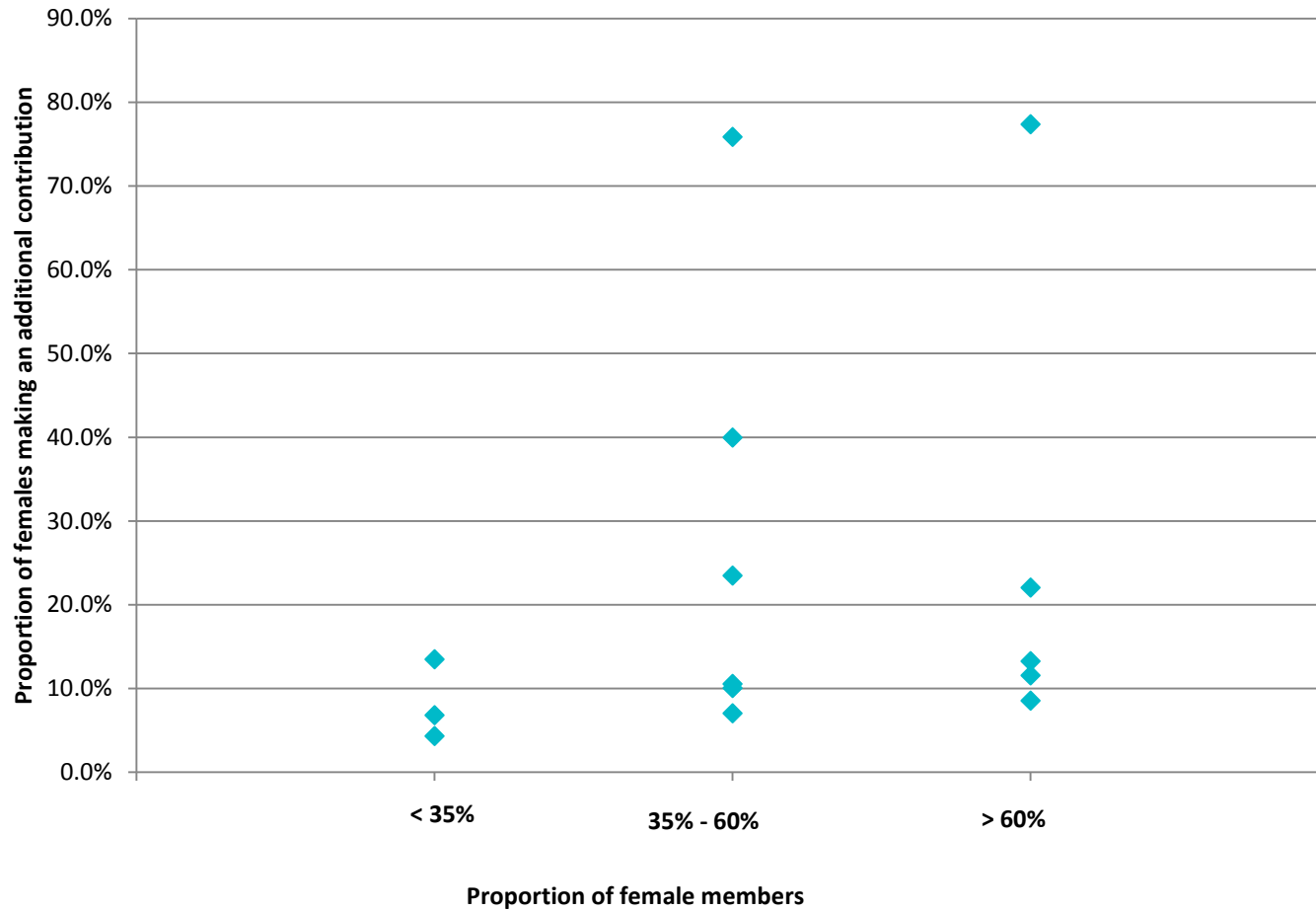
Co-contribution

Have you received the co-contribution?

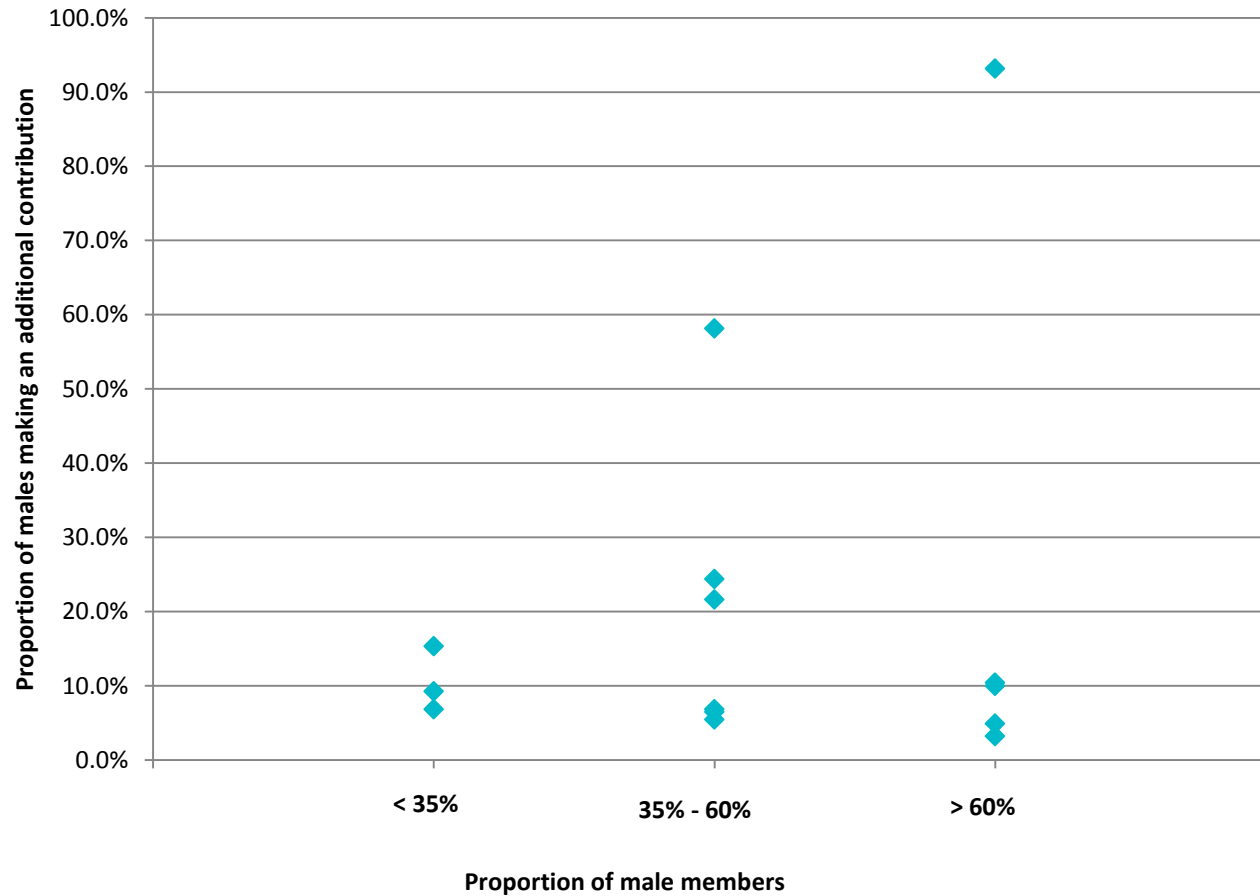


* Note this question was limited to those eligible for the co-contribution

Female contributions – all types

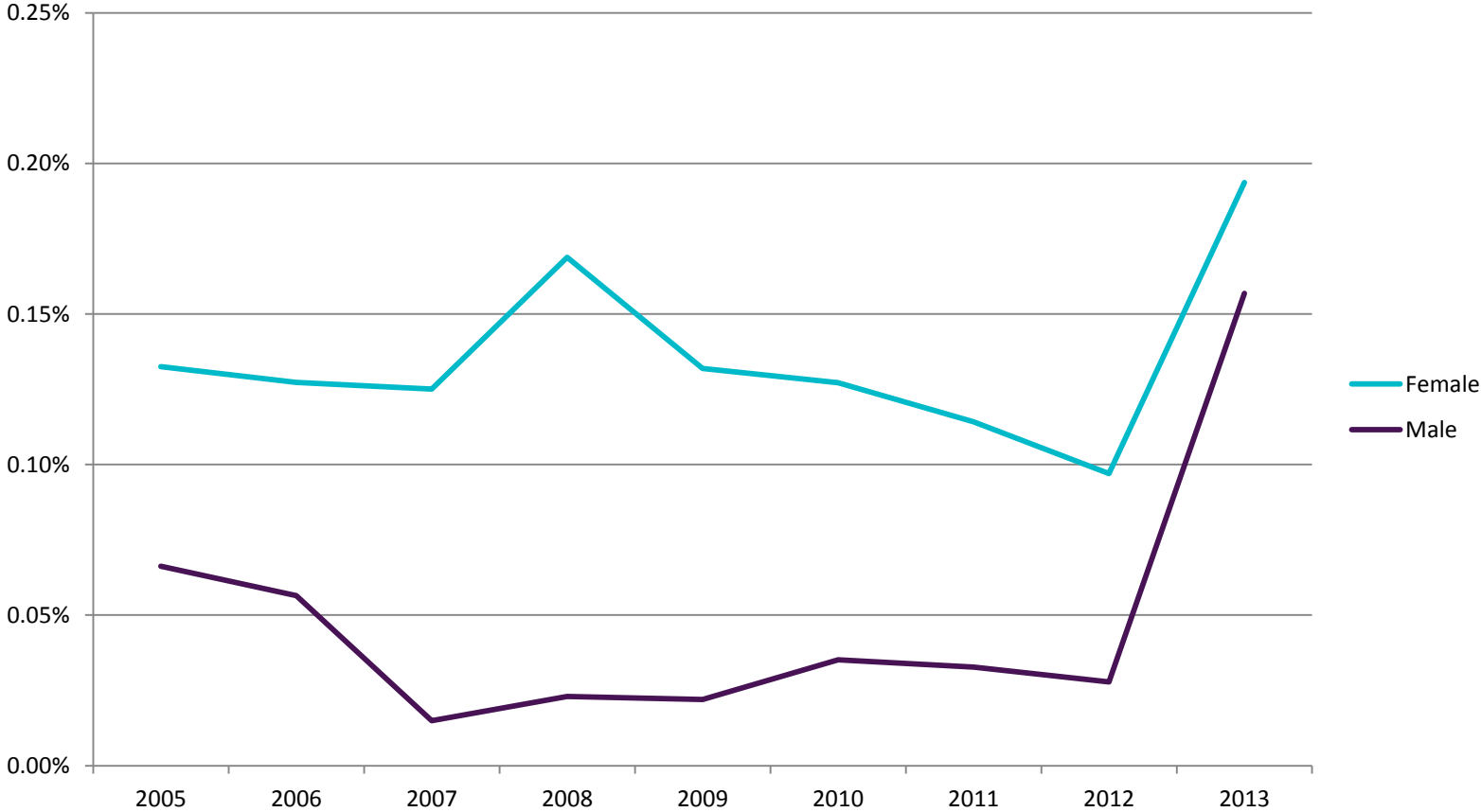


Male contributions – all types



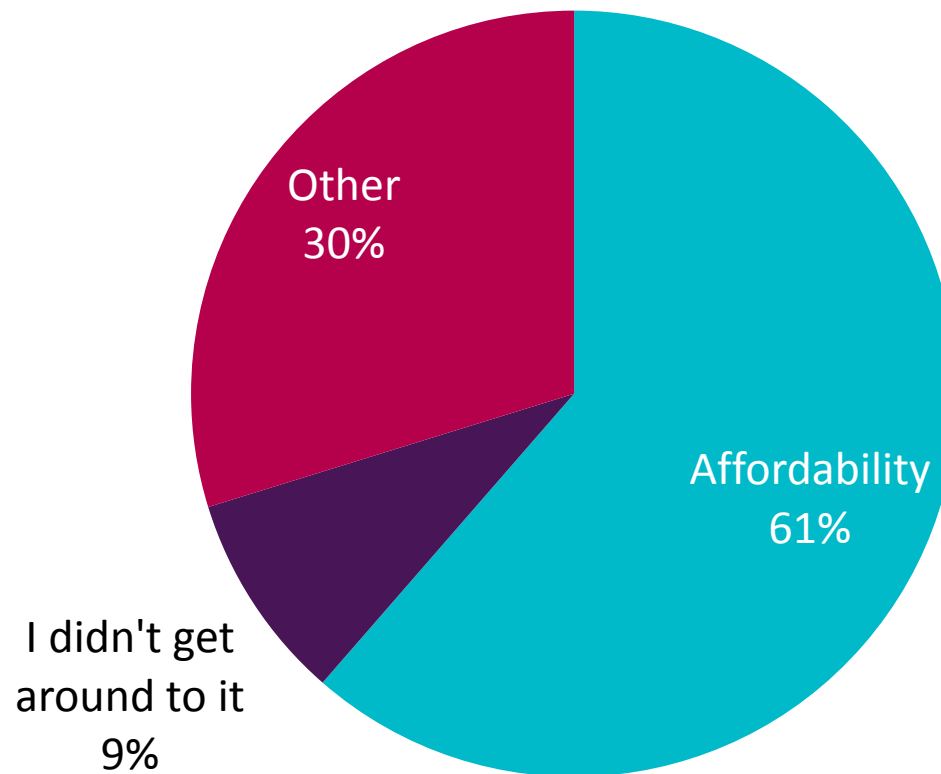
Spouse contributions

Proportion of members receiving a spouse contribution



Barriers

Barriers

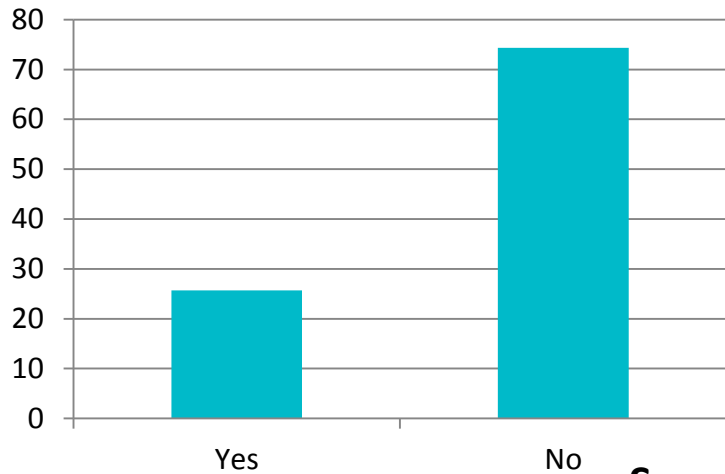


A large teal-colored trapezoidal shape that tapers from left to right, occupying the left and center portions of the page. The word "Advice" is written in white inside this shape.

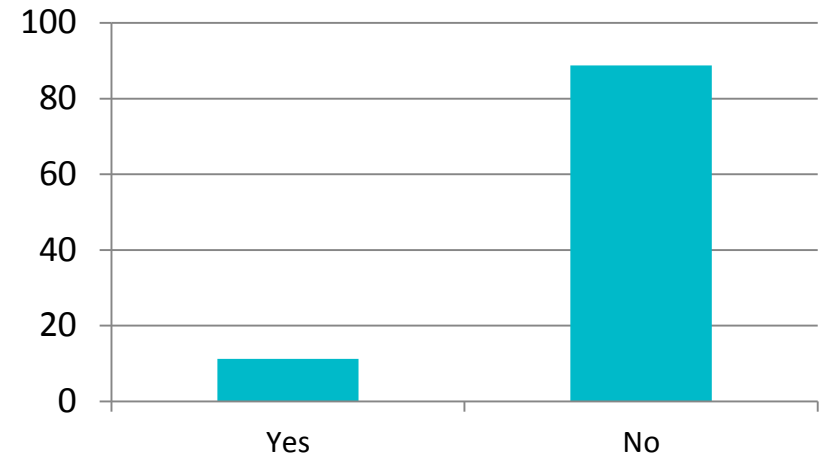
Advice

Engaged - really?

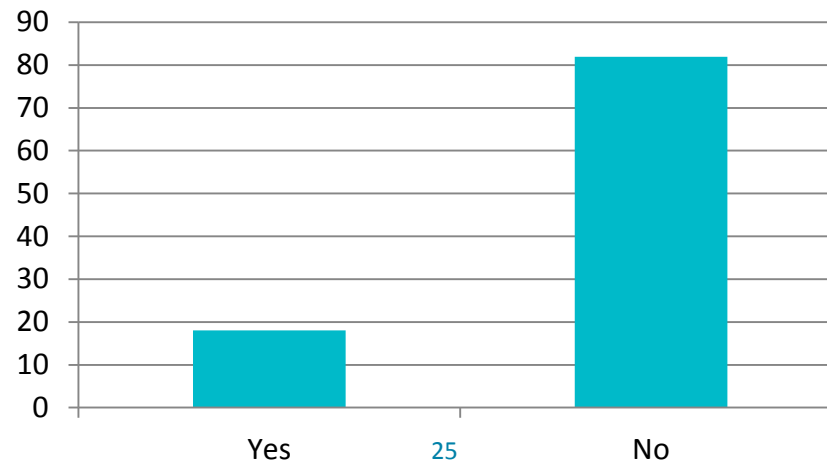
Campaign Awareness



Sought advice from fund?



Sought advice from alternative source?



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19 March 2014

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